

LIST Speaking at RECon MENA Conference, Dubai

In recognition of the brand's successful development on the Middle Eastern market, LIST has been invited to speak at RECon MENA Conference, on a panel organized by Phil McArthur, focusing on Retail Expansion Opportunities in the Region. The prestigious panel included Filipe Correia (Parfois), Vipen Sethi (Landmark), Martin Fabel (AT Kearney), David Macadam (JLL).

LIST also participated on the first ever RECon MENA Awards ceremony, held in the luxurious Armani Hotel of Burj Khalifa. Jayne Rafter, the publisher of RLI, globetrotter and VIP of international retail, wore LIST dress "Griffe" to the glamorous awards ceremony (see photo).



RECon MENA 2011 Awards Ceremony was held in the Armani Hotel, Dubai, in the Burj Khalifa - the tallest skyscraper in the world - on Nov. 28, 2011.



Tuesday, November 29, 2011 14:30 - 15:15

Retail Expansion Opportunities in the Region

In this interactive session, the panelists will discuss the emerging retail opportunities. Some of the questions to be addressed by the panel include: What opportunities are available to expand into new geographies, challenges, why certain markets are more appealing today, real estate issues like the availability of good space, etc.

Panelists:

- **Barbara Somogyiova**, Director of International Expansion, List Fashion Group S.p.A.
- **David Macadam**, Head of Retail, MENA, Jones Lang LaSalle
- **Dr. Martin Fabel**, Partner & Vice President, AT Kearney
- **Filipe Correia**, Expansion Director, Parfois
- **Vipen Sethi**, CEO, Landmark Group

Moderator: **Phil McArthur**, SCSM, CDP, Senior Vice President-India, Ivanhoe Cambridge Investment Advisory (India) Private Limited



Pam Bryson (Majid Al Futtaim), Jayne Rafter (Publisher of RLI, wearing LIST), Barbara Somogyiova (List Fashion Group), and Rachel Walton (Upscale Retail)

