



THE GLOBAL

R L I

AWARDS 2012

14th June, Natural History Museum, London

rli.uk.com



PRESENTS 'Jersey Boys'

THE GLOBAL RLI AWARDS 2012

Celebrating Excellence

The Global RLI Awards 2012, to be held at The Natural History Museum, London, on 14 June, will once again celebrate the success of retail and leisure developments and operators across the world.

Recognising achievement throughout the industry, a prestigious panel of highly-respected business leaders from around the globe will judge nominations for the awards categories on their merit and positive impact on the market.

The Gala Awards is an evening of recognition and celebration for the most innovative and imaginative retail and leisure

concepts around the globe. The spectacular event, which guarantees to be a memorable evening, is attended by a veritable 'who's who' of the retail and leisure sector.

The evening commences with a champagne reception after which the guests will be seated for the main event, which includes entertainment, a three-course meal and, of course, the awards ceremony itself.

The Global RLI Awards recognise and reward the success and creativity of the industry's most impressive developments, leading retailers, leisure operators and affiliated business partners, through concepts, initiatives and design excellence.

Why Sponsor The Global RLI Awards 2012?

Exposure - Benefit from high profile branding to the international retail and leisure industry before, during and after the event.

Networking - Meet major players and decision-makers within some of the world's leading organisations.

Credibility - Increase your standing through association with the world's only global retail and leisure magazine — and the leading global awards event in the industry.

Opportunity - Create new business opportunities through high-profile brand presence among current and potential customers.

Entertainment - Delight your clients at the most exciting event in the global retail and leisure sector.

Coverage - Gain valuable coverage in RLI through Awards-related advertising and branding, editorial commentary, supplements and post-event write-up.

Recognition - Gain recognition as the market leader in your area and associate with an award that complements your company.

Knowledge - Educate a highly influential audience of retailers, leisure operators, developers and management companies about your products and services.

Align your company with key areas and endorse your expertise in the field. Promotion and publicity is extensive leading up to the event in June 2012.



Our sponsors to date

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RLI Future Project 2012

This category rewards those future projects that are not yet under construction but have received planning approval. Our panel will judge architectural excellence, innovation in materials, equipment, new techniques etc, and the positive impact that each development will have upon the local community.

rawls.
it's only solved by design

RLI Most Innovative Retail & Leisure Concept 2012

Celebrating the most outstanding contribution to retail and leisure conceptualisation over the past year, this category rewards the company that has taken a brand and created an extraordinary experience for the customer.

Aedas

RLI International Retail and Leisure Destination 2012

In this category, the judges will celebrate the most outstanding new international retail and leisure experience by awarding a special prize to the destination that has delivered the most customers, the best offering and the most dynamic approach to property development.



RLI International Shopping Centre 2012

Recognising the contribution made by shopping centres in providing customer care, good presentation, maintenance and cleanliness, our judges will be paying particular attention to high levels of service, diversity of offer and design excellence

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RLI Shopping Centre Renovation 2012

This award will be presented to a centre that demonstrates innovation in its renovation through architecture and design, how it has contributed to the overall regeneration of the town, city or area, its contribution to the local community and the steps it has taken to improve sustainability.

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RLI International Outlet Centre 2012

With many observers viewing the outlet centre as a possible spearhead for economic recovery, this award celebrates the increasing popularity of the outlet model with shoppers and developers alike. The aim of this category is to reward innovation and design-led excellence that offers both retailers and customers the very best in terms of brand and community cohesion.

St David's Partnership
A Joint Venture Between Land Securities and Central Group

RLI UK Retailer 2012

This award honours a UK retail business that can truly be described as having had an exceptional year. Our judges will be looking for strong financial performance, in-store innovation and proven customer service.



RLI International Retailer 2012

This award offers the opportunity to honour the international retailer that has achieved great things in the past year. Our judges are looking for innovation, brand values and store creativity. Strong financial performance and a clear development strategy will also be essential.

COVERPOINT
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RLI International Restaurateur 2012

The number of restaurants across the globe is truly staggering, so there is no shortage of choice. The aim of this category is to reward quality, diversity and genuine global recognition of restaurants offering fresh and delicious meals – from casual to fine dining.



RLI Emerging Market Retailer 2012

This award will be presented to an emerging market retailer that best represents the essential retail qualities of entrepreneurship, originality and flexibility. Our judges will look to reward a business that can demonstrate that they have a robust and growing retail format whilst examining the part it is playing in the development of the emerging economies.

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RLI Online Retailer 2012

To represent the growing number of online transactions, this new award celebrates those retailers who have an online facility to support their growth. Judges will look for customer involvement, engaging online and social media campaigns and international sales expansion.



RLI Outlet Retailer 2012

This award will be given to the most outstanding outlet retailer that demonstrates their commitment to the sector through expansion, promotional campaigns, marketing programmes, visual merchandising, and their overall professionalism as a retail operator in international outlet centres.



RLI Global Leisure Operator 2012

This award is a tribute to the international leisure operator that has shown the strongest performance, whilst offering the customer an innovative and exciting brand. Our judging panel will be particularly interested in how this operator maintains global recognition.

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RLI Contractor 2012

Honouring innovative and trail-blazing companies, this award acknowledges the importance of the contractor's role in the successful completions of any retail or leisure development. The judges will examine project portfolios, safety records and site presentation, among other factors.



Design International

RLI Developer 2012

This award is designed to highlight the best new retail and leisure schemes from the most successful and exciting development company of the last 12 months, with an emphasis on diversity, innovation and, of course, the 'wow' factor.



RLI Designer 2012

This award is a tribute to the designer that consistently and accurately delivers the value of a brand to both business and customers. Our judges will examine both the design process, its objective and, most importantly, the results.

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RLI Interior Excellence 2012

This award acknowledges the importance of the shopfitter's role in the successful completion of any retail or leisure development. The award also recognises the company's understanding of a client's needs, their contribution to the design process and their innovative use of the space and materials.



RLI Rising Star 2012

This award recognises the entrepreneurial spirit, achievements and long-term ambitions of smaller up-and-coming retailers and leisure operators. Judges will look for companies who aspire to significantly expand their offer and gain brand recognition.



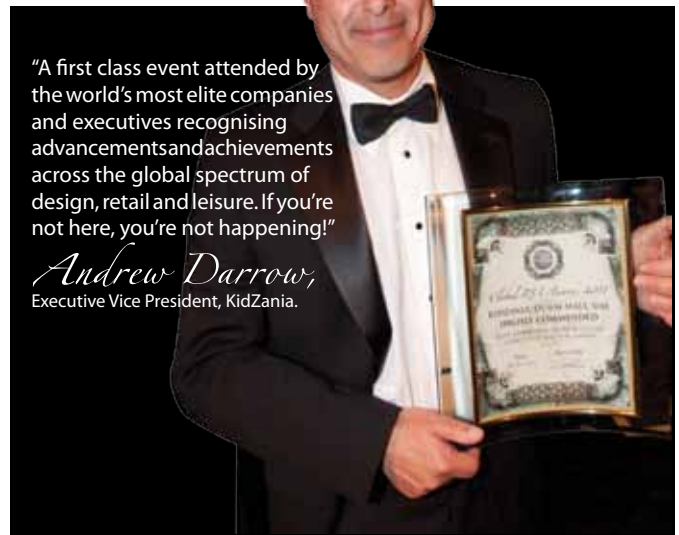
"RLI have rightly earned the respect of the international retail industry for their recognition of innovation in design. At a time when online shopping is growing faster than bricks and mortar, RLI is playing a much valued role in supporting exceptional retailers"

Joseph Wan
Chief Executive of
Harvey Nichols



"The RLI Award evening was just wonderful. I attend conferences and dinners around the world and I have to say that the RLI Awards Night is one of the best that I have attended. Congratulations!"

Filipa Fernandes Head of Research and Innovation at SES Spar European Shopping Centers



"A first class event attended by the world's most elite companies and executives recognising advancements and achievements across the global spectrum of design, retail and leisure. If you're not here, you're not happening!"

Andrew Darrow,
Executive Vice President, KidZania.

The Judging Panel

All entries will be considered by the Global RLI Awards Judging Panel of retail and leisure industry experts, and will be subjected to a two-part process.

Shortlisting - Our specially chosen team of industry experts will examine each of the entries and produce a shortlist of four by early April.

Judging - The shortlisted entries will then be considered and discussed by the Judging Panel and the winners will be announced at The Global RLI Awards on the 14 June 2012.



Graeme Ellisdon, FOUNDER – OSPREY LONDON - Graeme Ellisdon founded Osprey London with just £500. His best-selling belts were soon joined by leather bags and accessories for women and for men, and now his Osprey London brand encompasses leather accessories, silk scarves and clothing. In 2009, he launched the Osprey London outlet and having redeveloped the Osprey Home store in 2011.



Derek Barker, MANAGING DIRECTOR, HASKOLL - Derek Barker is the Managing Director of Haskoll, an award-winning design firm based in London and Beijing. Derek is involved in shopping centre master planning, new build, refurbishment and remodelling and design consultancy for a range of retail projects. He is responsible for the practice's consultancy across Europe. He has worked on over 50 new build and refurbishment retail projects and has had 30 years of shopping centre design experience.



George Davies, BRAND CREATOR - George Davies brought us Next in the 1980s, George at Asda in the 1990s and Per Una for Marks & Spencer in 2001. With the recent launch of FG4 Kids and FG4 Women labels in the Middle East, he is once again responding to what customers want with a fresh kind of shopping experience.



Philip Evans, AL-FUTTAIM GROUP REAL ESTATE - Philip Evans joined Al-Futtaim Group Real Estate as Director of Retail Leasing in 2008 and is primarily responsible for directing a strategic approach to retail leasing for the Festival Centre projects in Dubai Festival City, Cairo Festival City and Doha Festival City. Evans has over 25 years of leasing and asset management experience.



Prof. Dr Filipa Fernandes, HEAD OF RESEARCH AND INNOVATION AT SES SPAR EUROPEAN SHOPPING CENTERS - Prof Dr Filipa Fernandes is currently Head of Research and Innovation at SES Spar European Shopping Centers in Austria. Filipa is a regular lecturer in the subjects of Strategic Management, Marketing and Research. She started her career with Young & Rubicam and afterwards worked for Novartis, Tech Data/Cisco Systems, Multi Development Corporation and Chamartin Imobiliária.



Michael Green, CHIEF EXECUTIVE BCSC - Michael Green spent 20 years with Marks & Spencer and helped the company take a leading role in the development of Town Centre Management schemes throughout the country. Michael then joined property company MEPC and after leaving he started his own consultancy, GTT Associates, which specialises in the business plans and funding for the management of town and city centres throughout the UK.



Norman Jaskolka, PRESIDENT OF THE ALDO GROUP - Norman Jaskolka joined the Aldo Group as Vice-President in 1995, after leaving his 20-year career in the public accounting profession. In 2000, Norman assumed responsibility for the conception, development and operations of international business for The Aldo Group. In 2011, Norman was named President of Aldo Group International.



Andrew Climance, EDITOR, RLI MAGAZINE - Andrew Climance has spent over 20 years in the publishing industry in an editorial management capacity, producing concise and effective editorial under strict deadline. Bringing his considerable experience to the proceedings, Andrew sits on the Global RLI Awards judging panel for the sixth time.



Phil McArthur, SENIOR VICE PRESIDENT-INDIA IVANHOE CAMBRIDGE - Phil McArthur is the Senior Vice President, India, of Ivanhoe Cambridge. Based in New Delhi, he is responsible for Ivanhoe Cambridge's shopping centre development efforts in India. He has a long association with the International Council of Shopping Centers and Middle East Council of Shopping Centres. He is presently Vice Chairman of the ICSC-India Advisory Board.



Stuart Rough, CHAIRMAN, BROADWAY MALYAN - A main Board Director of global architecture, urbanism and design practice Broadway Malyan, Stuart Rough has a wealth of experience in the retail sector. He has delivered award-winning shopping centres for major multi-national developers throughout Europe, Asia and more recently into Latin America.



Teresa Tideman, SENIOR VICE PRESIDENT AND JOINT MANAGING DIRECTOR, DISNEY STORE EUROPE - Teresa Tideman was named Senior Vice President and Joint Managing Director, Disney Stores Europe in 2005. In this role, she oversees the merchandising, sales and marketing of the 100+ Disney Store retail chain in Europe. Tideman was previously Vice President and Managing Director, Softlines for Disney Consumer Products (DCP) and has served as Buying Director for Disney Store Europe.



"I was absolutely delighted to attend this year's RLI awards. I found the evening to be the perfect combination of networking, with both old and new contacts within the industry, as well as being a great celebration in magnificent surroundings! I thoroughly enjoyed it!"

Shaeren McKenzie
Marketing Director, McArthurGlen Group



"What a magical evening! With a great venue and great entertainment, it was an evening the Disney Store Team won't forget in a hurry!"

Teresa Tideman
Senior VP and Joint Managing Director of The Disney Store Europe

Sponsorship

Headline Sponsor Package - £25,000

Your brand will be clearly discernible above other sponsors and appear prominently in terms of positioning and size. Your customisation will be above all other standard elements of the sponsorship packages.

Premium Table for 10 - including wine, in a prime location, at The Global RLI Awards Dinner

Company logo and credits in all awards promotion, including:

- Logo to appear in a full page advertisement in each issue of RLI leading up to the event (as from current issue)
- Company logo, profile and web link on awards website for one year
- Credits in editorial coverage in RLI
- Credits in email campaigns to potential entrants
- Logo on all invitations
- Logos and branding on all marketing collateral, including: RLI website, nomination and table booking forms, advertisements in RLI
- Email shot to RLI's 85,000 database announcing you as our 'Headline Sponsor'

High profile exposure at the Awards Gala Dinner evening to include:

- Credits in the script
- Company logo on AV presentation throughout the evening
- Logo and credits in dinner programme distributed to all guests
- Other high profile branding including logo projection

Inside front cover advertisement with adjacent one page editorial profile within the dinner programme, distributed to all guests on the evening

Opportunity to distribute literature and/or gifts at the Awards presentation evening

Inside front cover advertisement of the awards winners supplement, distributed with the July/August 2012 issue of RLI to over 20,000 retail and leisure professionals globally

Full list of guests/attendees

Awards Category Sponsorship - £7,250

- Logo to appear in a full page advertisement in each issue of RLI leading up to the event (as from current issue)
- Email shot to RLI's 85,000 database announcing you as our latest sponsor
- Table for 10 people at the dinner, including wine, close to the stage
- Most senior person to present the award
- Company name on the award
- Logos and branding on all marketing collateral, including: RLI website, nomination and table booking forms, Advertisements in RLI, email shots to database at least once every three weeks
- Company logo on AV presentation throughout the evening.
- A4 full-colour advertisement in the dinner programme
- Sponsors may provide corporate publicity material i.e. display board to promote themselves during the drinks reception
- Full list of guests/attendees

Table Booking - £2,350 + VAT (per table of 10) Single seats **£245 + VAT (per person)**

To avoid disappointment please download the table booking form online and send it with your payment to: Paramount Publications Ltd Suite 15, Hardmans Business Centre, New Hall Hey Road, Rawtenstall BB4 6HH UK Tel: +44 (0) 1706 212200 Fax: +44 (0) 1706 211782 Email: awards2012@rli.uk.com, or for more information, please contact Jayne Rafter, Publisher.

Closing Date for Entries
31st January 2012

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14th June, Natural History Museum, London



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Doha Festival City

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**LONDON
DESIGNER
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overbury
a passion for perfection

St David's Partnership
a joint venture between Land Securities and Capital Shopping Centres


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