

THE WORLD'S ONLY GLOBAL RETAIL & LEISURE MAGAZINE

NOVEMBER 2010 ISSUE £6

RILI

RETAIL & LEISURE INTERNATIONAL

GLOBAL FOCUS
Benoy - the global dialogue continues

ARMANI HOTELS | GUCCI | HARVEY NICHOLS | MACY'S | MIPIM ASIA | URBAN REGENERATION

THE WORLD'S ONLY GLOBAL RETAIL & LEISURE MAGAZINE

OCTOBER 2010 ISSUE \$9

RILI

RETAIL & LEISURE INTERNATIONAL

GLOBAL FOCUS
Al Futtaim Group Real Estate -
Heralding a new era

CHARLES TYRWHITT | DEBENHAMS | LATIN AMERICA | MANDARIN ORIENTAL | OUTLET CENTRES | PULP

“ I have found RLI extremely useful in keeping me up-to-date on global retail developments that may be of interest to us as part of our ongoing expansion strategy to establish Harvey Nichols licensed stores in key developed and developing luxury goods markets around the world ”

Joseph Wan

GROUP CEO,
HARVEY NICHOLS GROUP LTD

rli.uk.com

media



“ RLI is essential reading for any retailers with an international focus. The one publication brings together what is happening internationally in terms of new markets, new developments and new thinking. Unmissable! ”

Francis McAuley
INTERNATIONAL DIRECTOR,
DEBENHAMS



“ RLI is a must read if you are interested in keeping pace with the global retail and leisure development industry. I find each issue to be topical with quality articles presented in a fresh format. Congratulations to the team at RLI! ”

Phil McArthur

SENIOR VICE PRESIDENT - INDIA,
IVANHOE CAMBRIDGE INVESTMENT, ADVISORY INDIA PRIVATE LTD



“ A really good, informative magazine that helps us all understand what is happening in other parts of the world ”

Michael Green
CHIEF EXECUTIVE,
BCSC, UK



“ RLI is simply the most respected and authoritative resource for trends and analysis at the crossroad of leisure and retail environments ”

Andrew Darrow

ANDREW DARROW,
EXECUTIVE VICE PRESIDENT, KIDZANIA

“ RLI is the only retail real estate publication with truly global coverage which, for an international company such as Cushman & Wakefield, is of real importance ”

John Strachan

JOHN STRACHAN,
CUSHMAN & WAKEFIELD



"Jayne is one of the best networking colleagues I have come across in our industry. Her boundless energy and willingness to help has benefited many businesses, especially ours. Our profile has increased and our business base has broadened, as a result of our corporate relationship."

Jonathan Doughty

GROUP MANAGING DIRECTOR,
COVERPOINT FOODSERVICE CONSULTANTS



Embracing global retail

International retail and leisure development and management is an evolving process; new markets, cultural diversity and, of course, evermore sophisticated consumer trends all play a part in making ours one of the most challenging and exciting of all industries.

To keep ahead of the game, one must always be proactive and willing to embrace new ideas. And that is where Retail & Leisure International comes in. We started the magazine with a simple mission: to provide the very highest standard of news, market analysis and in-depth features on a truly global scale - and this is a goal that we feel we have achieved admirably.

The RLI reader experience is further enhanced by networking events and our highly-coveted annual Global RLI Awards.

The RLI website is a source of unique industry information from around the globe - visit www.rli.uk.com

Online advertising is interactive, cost effective, measurable and allows easy management of campaigns - prices on request.



The magazine

Retail & Leisure International is the only global magazine to cover both retail and leisure sectors.

Dedicated to the retail and leisure markets, the magazine incorporates global news, interviews with CEO's of leading retailers and global hotel operators, specialist features, profiles and regular industry insights, all combined to offer the reader insight and analysis into the impact of retail and leisure development on the industry as a whole.

Within the magazine we take a look at high street and out-of-town shopping, retail and leisure parks, malls, outlet stores, hotels, cinemas, restaurants, casinos and the key players responsible for developing them, whilst investigating the latest projects, concepts and trends.

Working hand-in-hand with both the BCSC and ICSC, which have dedicated pages within every issue, the magazine is an essential read for retailers, leisure operators, owners, developers, consultants, contractors and shopfitters alike, whilst providing a forum for discussion and debate on key national and international issues.

The audience

Each month, Retail & Leisure International is circulated to 20,000 key decision makers, each of whom play a key role in the development of the retail and leisure sectors, both nationally and internationally. Named CEO's, directors and senior management who have the power to buy or specify a company's products and services, make up this targeted and controlled circulation.

These key personnel include the top 1,000 UK retailers and leisure operators, combined with the top 2,000 internationally, that in turn are responsible for spending many millions of pounds each year on technology, logistics, marketing, security, property, store design and training. With an annual readership in excess of 1 million (based on 10 issues), Retail & Leisure International is well positioned to place your company at the forefront in this well respected, sharply focused global environment.

RLI is the chosen international media partner for all major global retail real estate events around the world and is also distributed in all delegate bags at MIPIM, MIPIM ASIA and MAPIC, three of the world's largest industry events.



RLI's aim is to ensure that advertisers are offered the highest possible standard of advertising and marketing solutions, backed up by our guarantee of a first-class, bespoke support service.

RLI enjoys a superb relationship with its readership allowing us to develop a targeted advertising campaign, tailored purely for your needs. We have successfully helped many companies with their advertising campaigns, as the adjacent testimonials will attest, and can offer a range of creative solutions, including editorial sponsorships, events and event sponsorship, cover stories, inserts and bound-in inserts.

Ultimately, we aim to establish a long-term, rewarding relationship with our advertisers, ensuring that they are made an integral part of RLI.

Please refer to the following rate card for further details or call the RLI team on **+44 (0)1706 212 200** or e-mail: **info@rli.uk.com**



DIMENSIONS (height x width)

SPACE	TYPE AREA	BLEED	TRIM	FULL COLOUR
Double Page	266 x 395mm	303 x 426mm	297 x 420mm	£3950
Full Page	266 x 185mm	303 x 216mm	297 x 210mm	£2250
Half Page (Vertical)	175 x 122mm			£1250
Half Page (Horizontal)	130 x 185mm			£1250
Third Page (Horizontal)	85 x 185mm			£995
Quarter Page (Vertical)	130 x 90mm			£775
Quarter Page (Horizontal)	62 x 185mm			£775

SPECIAL POSITIONS *(Subject to availability)*

SERIES DISCOUNT	3-5%	6-10%	12-15%	
Front Cover Package	Includes front cover, outside back cover, mention on contents page, cover story (2 pages of text and colour photographs) and 1000 4-page reprints.			£4495
Inside Front Cover				£2500
Inside Back Cover				£2350
Advertisement Profiles:				£2850

Developer Review
Property Profile
Industry Profile
Design Profile
Fit-Out Review

Each profile is exclusive to one company per issue and consists of two pages of text and photographs in full colour, solely about you and your company. Written to your specification - includes 1,000 double sided reprints for your additional marketing purposes.

Cost includes all typesetting, layout, editorial fees and reproduction onto the RLI website.

Frequency: Monthly
Copy Date: Second Friday of preceding month
Publication Date: Last week of preceding month

INSERTS
Loose: £150 per 1000 under 18 grams (over 18 grams, price on application)
Minimum Charge: £1000
Maximum Size: A4, 297 x 210mm
Bound: Rates on application

FILE FORMATS
High Resolution (300dpi) PDF with 3mm bleed plus crop marks. We also support EPS, TIFF and JPEG formats.