THE WORLD’S ONLY GLOBAL RETAIL & LEISURE MAGAZINE

Retail & Leisure International is the only global magazine to cover both retail and leisure sectors.

Dedicated to the retail and leisure markets, the magazine incorporates global news, interviews with CEOs of leading retailers and global hotel operators, specialist features, profiles and regular industry insights, all combined to offer the reader insight and analysis into the impact of retail and leisure development on the industry as a whole.

Within the magazine we take a look at high street and out-of-town shopping, retail and leisure parks, malls, outlet stores, hotels, cinemas, restaurants, casinos and the key players responsible for developing them, whilst investigating the latest projects, concepts and trends.

RLI is an essential read for retailers, leisure operators, owners, developers, consultants, contractors and shopfitters alike, whilst providing a forum for discussion and debate on key national and international issues.
Each month, Retail & Leisure International is circulated to over 20,000 key decision makers, each of whom play a key role in the development of the retail and leisure sectors, both nationally and internationally. Named CEO’s, directors and senior management who have the power to buy or specify a company’s products and services, make up this targeted and controlled circulation. These key personnel include the top 1,000 UK retailers and leisure operators, combined with the top 2,000 internationally, that in turn are responsible for spending billions of pounds each year on technology, logistics, marketing, security, property, store design and training. With an annual world-wide readership in excess of 1 million (based on 10 issues), Retail & Leisure International is well positioned to place your company at the forefront in this well respected, sharply focused global environment.

The Global RLI Awards 2020 will celebrate retail & leisure excellence on a global scale. There are 15 different categories open for sponsorship:

1. RLI Future Project
2. RLI Most Anticipated Opening 2020
3. RLI Most Innovative Retail & Entertainment Project
4. RLI Best Placemaking Scheme
5. RLI International Shopping Centre
6. RLI Shopping & Outlet Centre Renovation
7. RLI Most Innovative Marketing Campaign
8. RLI Global Retailer
9. RLI Emerging Market Retailer
10. RLI Leisure & Hospitality Group
11. RLI Most Innovative F&B Concept
12. RLI Developer
13. RLI Designer
14. RLI Interior Excellence Award
15. RLI Rising Star

For event and sponsorship details go to www.rliconnect.com

There are several chances to gain targeted exposure by endorsing RLI EVENTS.

GLOBAL RLI AWARDS

RLI Connect face-time with key global retail & leisure decision makers through pre-organised one to one meetings with developers, owners, retailers, leisure & entertainment operators and franchise partners across the globe. RLI Connect events give you the chance to do a year’s worth of work in just two days.

For event and sponsorship details go to www.rliconnect.com
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PRINT ADVERTISEMENT SPECS

DIMENSIONS (height x width)

DOUBLE PAGE (297 x 420mm)
TYPE AREA: 266 x 395mm
TRIM: 297 x 420mm
FULL COLOUR £3950

FULL PAGE (297 x 210mm)
TYPE AREA: 266 x 185mm
TRIM: 297 x 210mm
FULL COLOUR £2250

AS ADVERT (210 x 148mm)
TYPE AREA: 200 x 138mm
FULL COLOUR £1250

HALF PAGE (Vertical)
TYPE AREA: 175 x 122mm
FULL COLOUR £1250

HALF PAGE (Horizontal)
TYPE AREA: 130 x 185mm
FULL COLOUR £1250

PRINT ADVERTISEMENT SPECS

BOUND IN INSERTS
Printed on 300 gsm card

2 PAGES
TRIM: 297 x 210mm
BLEED: 303 x 216mm
FULL COLOUR £3950

4 PAGES
TRIM: 297 x 420mm
BLEED: 303 x 426mm
FULL COLOUR £6950

GATEFOLD COVER
10mm strip on left hand side still shows advertiser’s message when the cover is closed.
FRONT COVER PACKAGE:
Includes front cover, outside back cover mention on contents page, cover story (2 pages of text and colour photography) and 1,000 A4 4-page reprints.

AD AREA
65 x 185mm
£2995*

• Please supply single and double page spreads with 3mm bleed on each edge and with printed tick/cut marks.
• Ensure all elements of the advert are high resolution (300 dpi or higher) and converted into CMYK. Any RGB elements, spot colours or Pantone® colours will be converted at press stage but may not appear the same colour when printed.
• When sending images for advertisement profiles, please ensure each picture is at least 300 dpi and in JPG format.

*Cost includes all typesetting, layout and editorial fees. This can be reproduced onto the RLI website for a nominal fee of £500/month.

SERIES DISCOUNT:
3 ADS -5%
12 ADS -15%

3MM BLEED WITH PRINTED CUT MARKS
ALL ELEMENTS CONVERTED INTO CMYK
300 DPI RESOLUTION AND JPG FORMAT

CREATIVE & SUCCESSFUL RETAIL & LEISURE SPACES

CHAPMAN TAYLOR
Showcasing Excellence

www.chapmantaylor.com

MEDIAPACK 2020

RETAIL AND LEISURE INTERNATIONAL 2020
A special online article can be incorporated on to our website www.rli.uk.com in the relevant section with a direct access button from the Homepage for easy access.

*Cost includes all web design, editorial fees and reproduction on to the RLI website.
NEWSLETTER ADVERTISING OPPORTUNITIES

RLI NEWSLETTER BANNER
(Two positions available)

Target: 80,000 named individuals
Frequency: Weekly
Size: 600 pixels wide x 151 pixels tall
Format: JPEG, PNG, static GIF
Link: URL destination for the advertisement

£1500 PER NEWSLETTER

COMPANY NEWSLETTER

We can create your own special newsletter branded with your company logo in cooperation with our team. We can highlight your company, projects, and expertise to inform your target group. This is limited to one per week and will be sent to 80,000 named individuals within the Retail & Leisure Industry.

£4500* PER NEWSLETTER

*INTRODUCTORY OFFER

Contact me if you and your company want to benefit from these high-quality and international B2B-tools: jayne.rafter@rli.uk.com

NEWSLETTER ADVERTISING OPPORTUNITIES

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RETAIL & LEISURE INTERNATIONAL PRODUCTION MANAGER
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