THE MAGAZINE

Retail & Leisure International is the only global magazine to cover both retail and leisure sectors.

Dedicated to the retail and leisure markets, the magazine incorporates global news, interviews with CEOs of leading retailers and global hotel operators, specialist features, profiles and regular industry insights, all combined to offer the reader insight and analysis into the impact of retail and leisure development on the industry as a whole.

Within the magazine we take a look at high street and out-of-town shopping, retail and leisure parks, malls, outlet stores, hotels, cinemas, restaurants, casinos and the key players responsible for developing them, whilst investigating the latest projects, concepts and trends.

RLI is an essential read for retailers, leisure operators, owners, developers, consultants, contractors and shopfitters alike, whilst providing a forum for discussion and debate on key national and international issues.
Each month, Retail & Leisure International is circulated to over 20,000 key decision makers, each of whom play a key role in the development of the retail and leisure sectors, both nationally and internationally. Named CEO’s, directors and senior management who have the power to buy or specify a company’s products and services make up this targeted and controlled circulation. These key personnel include the top 1,000 UK retailers and leisure operators, combined with the top 2,000 internationally, that in turn are responsible for spending billions of pounds each year on technology, logistics, marketing, security, property, store design and training. With an annual world-wide readership in excess of 1 million (based on 10 issues), Retail & Leisure International is well positioned to place your company at the forefront in this well respected, sharply focused global environment.

There are several chances to gain targeted exposure by endorsing RLI Connect events give you the chance to do a year’s worth of work in just two days. For event and sponsorship details go to www.rliconnect.com

The Global RLI Awards, celebrating retail & leisure excellence on a global scale, will take place on the evening of 7th May 2020 at the Natural History Museum, London, UK. There are 15 different categories open for sponsorship.

1. RLI Future Project
2. RLI Most Anticipated Opening 2020
3. RLI Most Innovative Retail & Entertainment Project
4. RLI Best Placemaking Scheme
5. RLI International Shopping Centre
6. RLI Shopping & Outlet Centre Renovation
7. RLI Most Innovative Marketing Campaign
8. RLI Global Retailer
9. RLI Emerging Market Retailer
10. RLI Leisure & Hospitality Group
11. RLI Most Innovative F&B Concept
12. RLI Developer
13. RLI Designer
14. RLI Interior Excellence Award
15. RLI Rising Star

For event and sponsorship details go to www.rli.uk.com/awards

RLI Connect face-time with key global retail & leisure decision makers through pre-organised one to one meetings with developers, owners, retailers, leisure & entertainment operators and franchise partners across the globe. RLI Connect events give you the chance to do a year’s worth of work in just two days. For event and sponsorship details go to www.rliconnect.com

Celebrating Retail Excellence
2020 Awards 4pp brochure_ok.indd
1
03/12/2019   17:12:09

THE AUDIENCE

RLI Events

RLI EVENTS

RLI EVENTS

Circulated monthly to over 20,000 key decision makers.
Top 3,000 retailers and leisure operators globally.
Over 1 million annual world-wide readership.
The collections of Mackage are a testament to the brand’s cornerstones of innovation, design and an unwavering commitment to outstanding quality: a philosophy that has fundamentally changed the outerwear game.

Inspired by his brothers’ experience in the leather industry, Eran Elfassy founded Mackage in 1999, before being joined by Yaron Lapidot and Boaz Marder. The project is part of the National Trail that reflects the vision of the brand to help people reclaim a sense of community, because we believe that a community is our world,” Jaret Henkin, CEO of Mackage.

Mackage collections combine the finest leathers, a mix of urban and resort aesthetics, and the essence of mixed cultures. Starting with a groundbreaking program that maximises the power of senses, a ground-breaking program that maximises the power of senses, the project is part of the National Trail that reflects the vision of the brand to help people reclaim a sense of community, because we believe that a community is our world,” Jaret Henkin, CEO of Mackage.

The collections of Mackage are a testament to the brand’s cornerstones of innovation, design and an unwavering commitment to outstanding quality: a philosophy that has fundamentally changed the outerwear game.

Inspired by his brothers’ experience in the leather industry, Eran Elfassy founded Mackage in 1999, before being joined by Yaron Lapidot and Boaz Marder. The project is part of the National Trail that reflects the vision of the brand to help people reclaim a sense of community, because we believe that a community is our world,” Jaret Henkin, CEO of Mackage.

Mackage collections combine the finest leathers, a mix of urban and resort aesthetics, and the essence of mixed cultures. Starting with a groundbreaking program that maximises the power of senses, a ground-breaking program that maximises the power of senses, the project is part of the National Trail that reflects the vision of the brand to help people reclaim a sense of community, because we believe that a community is our world,” Jaret Henkin, CEO of Mackage.

The collections of Mackage are a testament to the brand’s cornerstones of innovation, design and an unwavering commitment to outstanding quality: a philosophy that has fundamentally changed the outerwear game.
**PRINT ADVERTISEMENT SPECS**

**DIMENSIONS (height x width)**

- **DOUBLE PAGE (297 x 420mm)**
  - TYPE AREA: 266 x 395mm
  - BLEED: 303 x 426mm
  - TRIM: 297 x 420mm
  - FULL COLOUR £3950

- **FULL PAGE (297 x 210mm)**
  - TYPE AREA: 266 x 185mm
  - BLEED: 303 x 216mm
  - TRIM: 297 x 210mm
  - FULL COLOUR £2250

- **AS ADVERT (210 x 148mm)**
  - TYPE AREA: 200 x 138mm
  - FULL COLOUR £1250

- **HALF PAGE (Vertical)**
  - TYPE AREA: 175 x 122mm
  - FULL COLOUR £1250

- **HALF PAGE (Horizontal)**
  - TYPE AREA: 130 x 185mm
  - FULL COLOUR £1250

**PRINT ADVERTISEMENT SPECS**

- **FULL PAGE (297 x 210mm)**
  - TYPE AREA: 266 x 185mm
  - BLEED: 303 x 216mm
  - TRIM: 297 x 210mm
  - FULL COLOUR £2250

- **AS ADVERT (210 x 148mm)**
  - TYPE AREA: 200 x 138mm
  - FULL COLOUR £1250

**BOUND IN INSERTS**

- **2 PAGES**
  - TRIM: 297 x 210mm
  - BLEED: 303 x 216mm
  - FULL COLOUR £3950

- **4 PAGES**
  - TRIM: 297 x 420mm
  - BLEED: 303 x 426mm
  - FULL COLOUR £6950

- **GATEFOLD COVER**
  - TRIM: 297 x 404mm
  - BLEED: 303 x 410mm
  - PRINTED ON 300 gsm CARD
  - 10mm strip on left hand side still shows advertiser’s message when the cover is closed.

**MEDIA PACK 2020 RETAIL AND LEISURE INTERNATIONAL**

**MEDIA PACK 2021 RETAIL AND LEISURE INTERNATIONAL**
**SPECIAL POSITIONS (Subject to availability)**

**INSIDE FRONT COVER** £2500

**INSIDE BACK COVER** £2500

**FRONT COVER PACKAGE** £5495*

**ADVERTISMENT PROFILES:**

- **Fit-Out Review**
- **Design Profile**
- **Industry Profile**
- **Developer Review**
- **Retailer Profile**

1000 A4 double-sided reprints.

- Double Page Spread and photographs) and 1000 A4 4-page reprints.

**SERIES DISCOUNT:**

- **3 ADS** -5%
- **6 ADS** -10%
- **12 ADS** -15%

**TWIN ADS ON NEWS PAGES:**

A series of 3 strip ads appearing on the bottom RH page of each of the News sections. They can either be a series or promote individual items.

**PRINT SPECIFICATIONS**

- Please supply single and double page spreads with 3mm bleed on each edge and with printed tick/cut marks.
- Ensure all elements of the advert are high resolution (300 dpi or higher) and converted into CMYK. Any RGB elements, spot colours or Pantone® colours will be converted at press stage but may not appear the same colour when printed.
- When sending Images for advertisement profiles, please ensure each picture is at least 300 dpi and in JPG format.

---

**FRONT COVER PACKAGE** Includes front cover, inside back cover mention on contents page, cover story (2 pages of text and colour photography) and 1000 A4 4-page reprints.

---

**3MM BLEED WITH PRINTED CUT MARKS**

- **ALL ELEMENTS CONVERTED INTO CMYK**
- **300 DPI RESOLUTION AND JPG FORMAT**
A special online article can be incorporated on to our website www.rli.uk.com in the relevant section with a direct access button from the Homepage for easy access.

Cost includes all web design, editorial fees and reproduction on to the RLI website.
CONTACTS

JAYNE RAFTER
PUBLISHER OF RETAIL & LEISURE INTERNATIONAL AND FOUNDER OF RLI CONNECT
jayne.rafter@rli.uk.com

JAMES QUINN
RETAIL & LEISURE INTERNATIONAL EDITOR
james.quinn@rli.uk.com

CHRIS LORD
RETAIL & LEISURE INTERNATIONAL GROUP BUSINESS DEVELOPMENT MANAGER
chris.lord@rli.uk.com

DANNY RAFTER
RETAIL & LEISURE INTERNATIONAL SALES EXECUTIVE
danny.rafter@rli.uk.com

JESS MILNE
RLI CONNECT EVENTS CO-ORDINATOR
jess.milne@rlicontact.com

GEMMA JUST
RETAIL & LEISURE INTERNATIONAL PRODUCTION MANAGER
gemma.just@rli.uk.com

Telephone +44 (0) 1706 212 200