

THE WORLD'S ONLY GLOBAL RETAIL & LEISURE MAGAZINE

# RLI

RETAIL & LEISURE INTERNATIONAL



[rli.uk.com](http://rli.uk.com)



## THE MAGAZINE

Retail & Leisure International is the only global magazine to cover both retail and leisure sectors.

Dedicated to the retail and leisure markets, the magazine incorporates global news, interviews with CEOs of leading retailers and global hotel operators, specialist features, profiles and regular industry insights, all combined to offer the reader insight and analysis into the impact of retail and leisure development on the industry as a whole.

Within the magazine we take a look at high street and out-of-town shopping, retail and leisure parks, malls, outlet stores, hotels, cinemas, restaurants, casinos and the key players responsible for developing them, whilst investigating the latest projects, concepts and trends.

RLI is an essential read for retailers, leisure operators, owners, developers, consultants, contractors and shopfitters alike, whilst providing a forum for discussion and debate on key national and international issues.

# MEDIA PACK 2019

# RLI

RETAIL & LEISURE INTERNATIONAL



CIRCULATED  
MONTHLY TO  
**20,000**  
KEY DECISION  
MAKERS

TOP  
**1,000 UK**  
RETAILERS  
AND LEISURE  
OPERATORS  
SUBSCRIBED

OVER  
**1 MILLION**  
ANNUAL  
WORLD-WIDE  
READERSHIP

## THE AUDIENCE

Each month, Retail & Leisure International is circulated to 20,000 key decision makers, each of whom play a key role in the development of the retail and leisure sectors, both nationally and internationally. Named CEO's, directors and senior management who have the power to buy or specify a company's products and services, make up this targeted and controlled circulation.

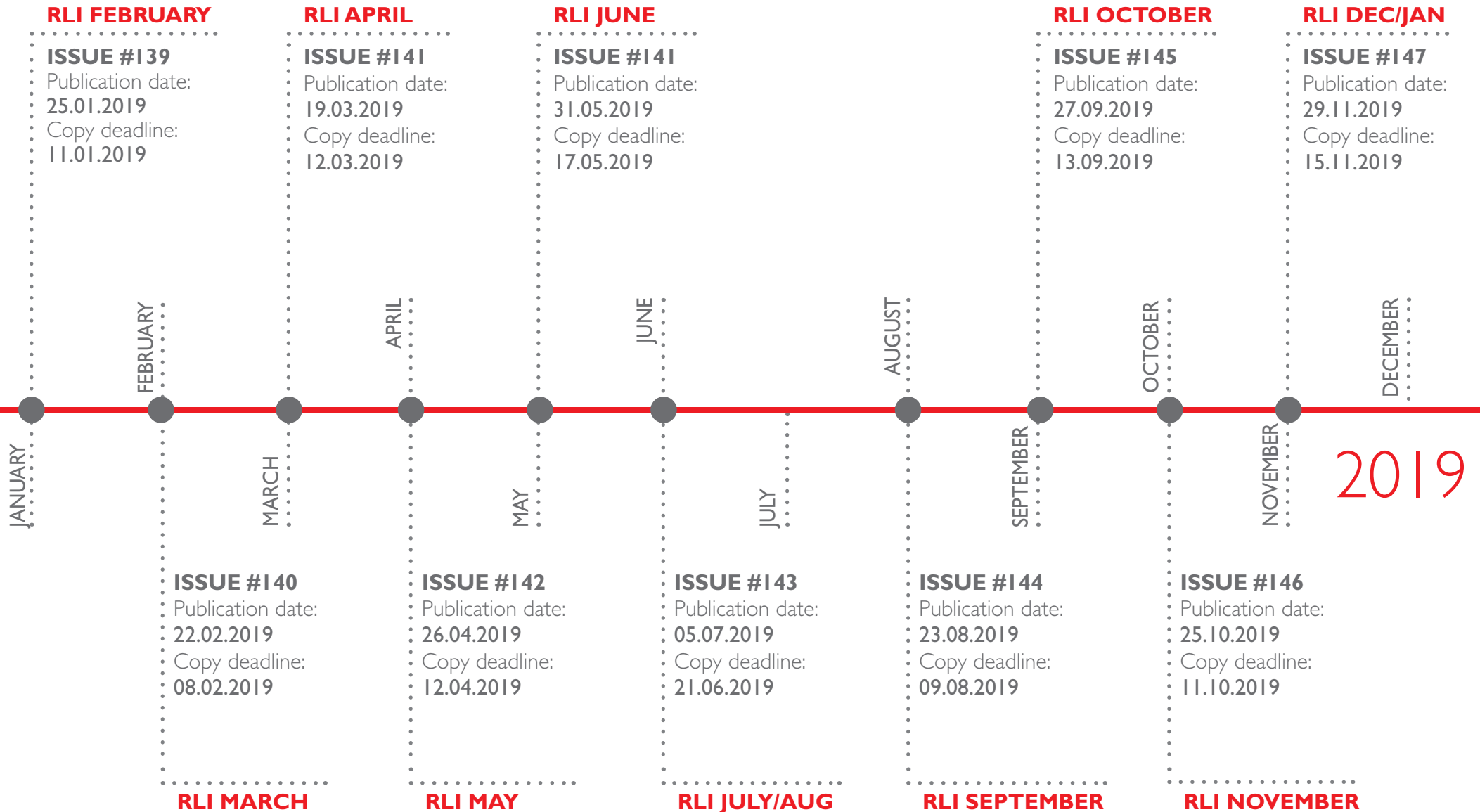
These key personnel include the top 1,000 UK retailers and leisure operators, combined with the top 2,000 internationally, that in turn are responsible for spending many millions of pounds each year on technology, logistics, marketing, security, property, store design and training. With an annual world-wide readership in excess of 1 million (based on 10 issues), Retail & Leisure International is well positioned to place your company at the forefront in this well respected, sharply focused global environment.

RLI is the chosen international media partner for all major global retail real estate events around the world and is also distributed in all delegate bags at MIPIM and MAPIC (our Global Partners), two of the world's largest industry events.



# PUBLICATION DATES

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# PRINT ADVERTISEMENT SPECS

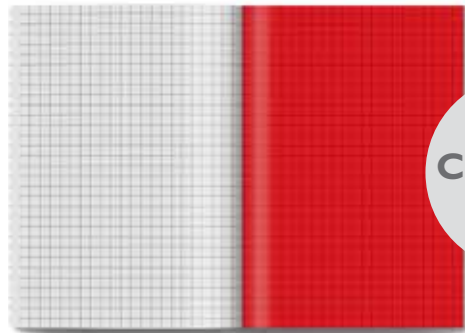
## PRINT ADVERTISEMENT SPECS

### DIMENSIONS (height x width)



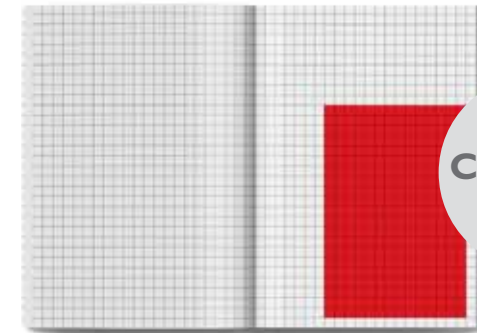
#### DOUBLE PAGE (297 x 420mm)

TYPE AREA: 266 x 395mm  
BLEED: 303 x 426mm  
TRIM: 297 x 420mm



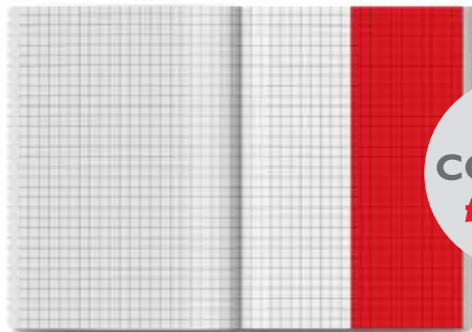
#### FULL PAGE (297 x 210mm)

TYPE AREA: 266 x 185mm  
BLEED: 303 x 216mm  
TRIM: 297 x 210mm



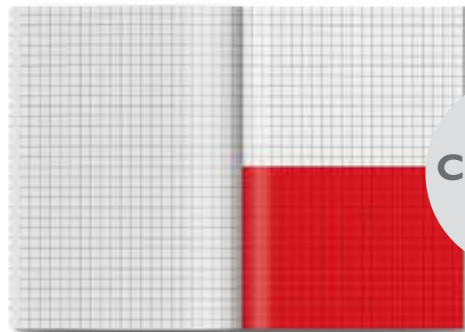
#### A5 ADVERT (210 x 148mm)

TYPE AREA: 200 x 138mm



#### HALF PAGE (Vertical)

TYPE AREA: 175 x 122mm



#### HALF PAGE (Horizontal)

TYPE AREA: 130 x 185mm

# PRINT ADVERTISEMENT SPECS

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### CARD INSERTS

Printed on 300 gsm gloss art paper.

#### 2 PAGES

TRIM: 297 x 210mm  
BLEED: 303 x 216mm

**FULL  
COLOUR  
£3950**



#### 4 PAGES

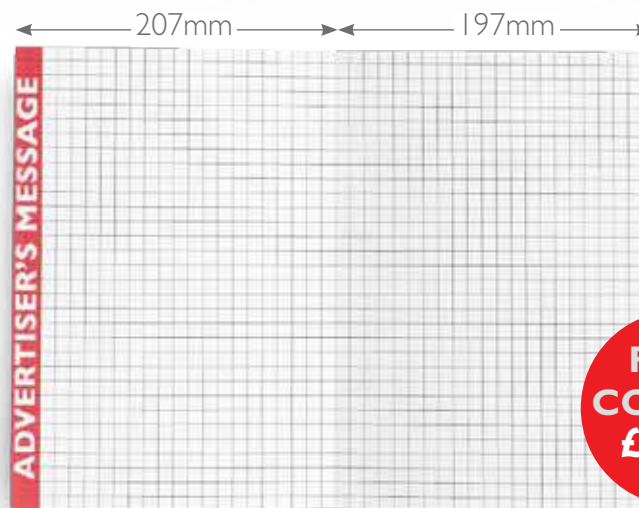
TRIM: 297 x 420mm  
BLEED: 303 x 426mm

**FULL  
COLOUR  
£6950**



### GATEFOLD COVER

TRIM: 297 x 404mm  
BLEED: 303 x 410mm



10mm strip on left hand side still shows advertiser's message when the cover is closed.

**FULL  
COLOUR  
£6950**

# PRINT ADVERTISEMENT SPECS

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### SPECIAL POSITIONS (Subject to availability)

**INSIDE FRONT COVER**  
**£2500**

**INSIDE BACK COVER**  
**£2500**

**FRONT COVER PACKAGE**  
**£4995\***

\*FRONT COVER PACKAGE Includes front cover, outside back cover, mention on contents page, cover story (2 pages of text and colour photographs) and 1000 A4 4-page reprints.

**SERIES DISCOUNT:**

**3 ADS**  
**-5%**

**6 ADS**  
**-10%**

**12 ADS**  
**-15%**

### ADVERTISEMENT PROFILES:

Double Page Spread and 1000 A4 double-sided reprints.

- Retailer Profile
- Shopping Centre Profile
- Developer Review
- Property Profile
- Industry Profile
- Design Profile
- Fit-Out Review

\*Cost includes all typesetting, layout, editorial fees and reproduction onto the RLI website.



**DOUBLE PAGE AND 1000 DOUBLE-SIDED A4 REPRINTS**  
**£2995\***

### STRIP ADS ON NEWS PAGES:

A series of 5 strip ads appearing on the bottom RH page of each of the News sections. They can either be a series or promote individual items.



**AD AREA**  
**65 x 185mm**  
**£2995**

# PRINT ADVERTISEMENT SPECS

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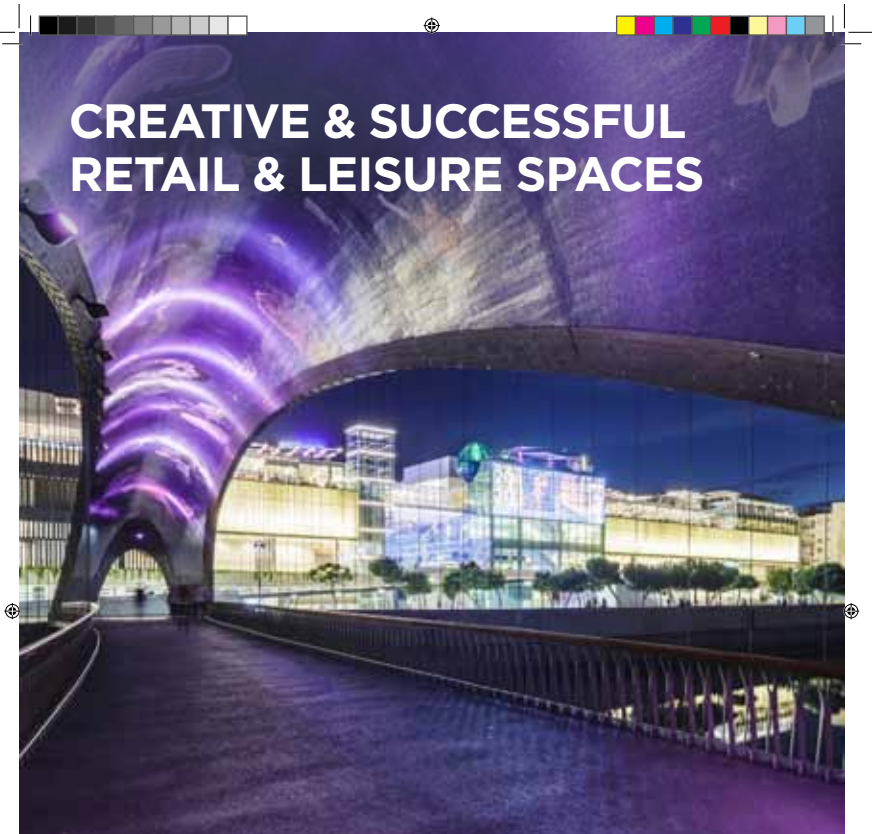
### PRINT SPECIFICATIONS

- Please supply single and double page spreads with 3mm bleed on each edge and with printed tick/cut marks.
- Ensure all elements of the advert are high resolution (300 dpi or higher) and converted into CMYK. Any RGB elements, spot colours or Pantone® colours will be converted at press stage but may not appear the same colour when printed.
- When sending Images for advertisement profiles, please ensure each picture is at least 300 dpi and in JPG format.

**3MM BLEED  
WITH  
PRINTED  
CUT MARKS**

**ALL  
ELEMENTS  
CONVERTED  
INTO CMYK**

**300 DPI  
RESOLUTION  
AND JPG  
FORMAT**



#### **CHAPMAN TAYLOR** 250+ DESIGN AWARDS

As one of the world's leading designers of successful retail environments, we work across all retail typologies - from masterplanning large-scale, mixed-use regenerations of historic city centres and designing major shopping malls through to creating retail areas for transport hubs and individual refurbishments. Our expertise in the retail sector is second to none.

[marketing@chapmantaylor.com](mailto:marketing@chapmantaylor.com)



[www.chapmantaylor.com](http://www.chapmantaylor.com)

London Abu Dhabi Bangkok Beijing Bristol Brussels Doha Dubai Düsseldorf Madrid Manchester Milan Moscow New Delhi Paris Prague Shanghai Warsaw

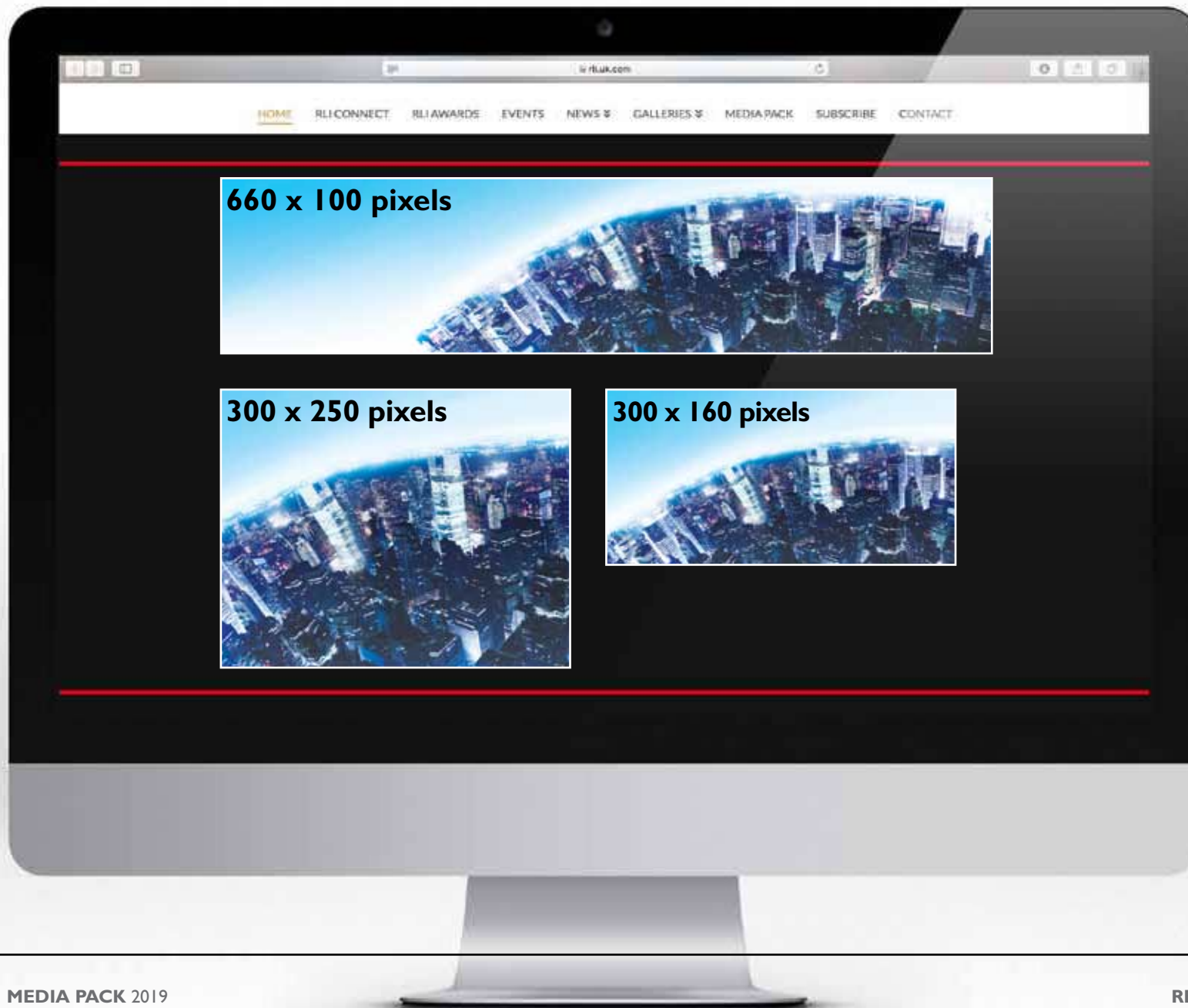


**CHAPMAN TAYLOR**  
GLOBAL ARCHITECTS & MASTERPLANNERS

# ONLINE ADVERTISEMENT SPECS

ONLINE ADVERTISEMENT SPECS

[www.rli.uk.com](http://www.rli.uk.com)



**660x160**  
**£995**  
**+VAT PER MONTH**

**300x250**  
**£895**  
**+VAT PER MONTH**

**300x160**  
**£595**  
**+VAT PER MONTH**



## SPONSORED ARTICLE ONLINE

A special online article can be incorporated into our website in the relevant section of the **RLI** magazine, with a direct access button from the Homepage for easy access.

*\*Cost includes all web design, editorial fees and reproduction onto the **RLI** website.*



**£1500\***  
PLUS VAT  
PER MONTH

# RLI EVENTS

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There are several chances to gain targeted exposure by endorsing.

## RLI CONNECT EVENTS

**RLI CONNECT**, face-time with key global retail & leisure decision makers through pre-organised one to one meetings with developers, owners, retailers, leisure & entertainment operators and franchise partners across the globe. **RLI Connect** events give you the chance to do a year's worth of work in just two days.

For event and sponsorship details go to [www.rliconnect.com](http://www.rliconnect.com)

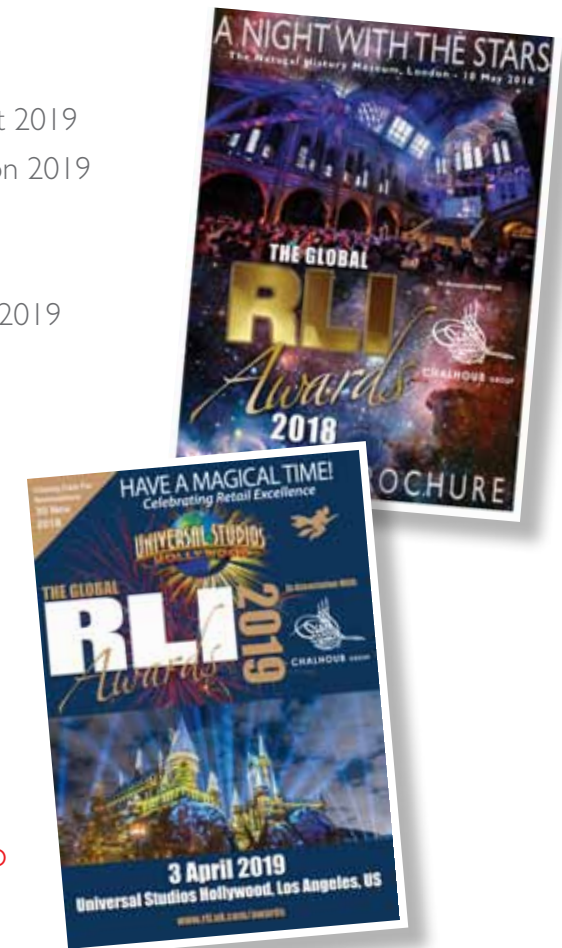


## GLOBAL RLI AWARDS

The **Global RLI Awards**, celebrating retail & leisure excellence on a global scale, takes place on the evening of 3rd April 2019 at the Universal Studios Hollywood, Los Angeles, US. There are 17 different categories open for sponsorship. Each one costs **£9,995**.

1. RLI Future Project 2019
2. RLI Most Anticipated Opening 2019
3. RLI Most Innovative Retail & Leisure Project 2019
4. RLI International Retail & Leisure Destination 2019
5. RLI International Shopping Centre 2019
6. RLI International Outlet Centre 2019
7. RLI Shopping & Outlet Centre Renovation 2019
8. RLI US Retailer 2019
9. RLI International Retailer 2019
10. RLI Emerging Market Retailer 2019
11. RLI Global Leisure Operator 2019
12. RLI Most Innovative F&B Concept 2019
13. RLI Developer 2019
14. RLI Designer 2019
15. RLI Contractor 2019
16. RLI Interior Excellence Award 2019
17. RLI Rising Star 2019

For event and sponsorship details go to [www.rli.uk.com/awards](http://www.rli.uk.com/awards)



# CONTACTS

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**JAYNE  
RAFTER**

PUBLISHER OF RETAIL & LEISURE INTERNATIONAL  
AND FOUNDER OF RLI CONNECT

[jayne.rafter@rli.uk.com](mailto:jayne.rafter@rli.uk.com)



**JAMES  
QUINN**

RETAIL & LEISURE INTERNATIONAL  
EDITOR

[james.quinn@rli.uk.com](mailto:james.quinn@rli.uk.com)



**CHRIS  
LORD**

RETAIL & LEISURE INTERNATIONAL  
GROUP BUSINESS DEVELOPMENT MANAGER

[chris.lord@rli.uk.com](mailto:chris.lord@rli.uk.com)



**PATRICK  
RAFTER**

RETAIL & LEISURE INTERNATIONAL  
BUSINESS DEVELOPMENT

[patrick.rafter@rli.uk.com](mailto:patrick.rafter@rli.uk.com)



**JESS  
MILNE**

RLI CONNECT EVENTS CO-ORDINATOR

[jess.milne@rliconnect.com](mailto:jess.milne@rliconnect.com)



**GEMMA  
JUST**

RETAIL & LEISURE INTERNATIONAL  
PRODUCTION MANAGER

[gemma.just@rli.uk.com](mailto:gemma.just@rli.uk.com)