



**Sponsorship  
Opportunities**

**Escape the Ordinary...  
A New Chapter in Retail & Leisure**



**Adventure | Opportunity | Transparency**

**13 - 14 JUNE 2023 | LONDON, UK | [WWW.RLICONNECT.COM](http://WWW.RLICONNECT.COM)**

**THE WORLD'S PREMIER GLOBAL RETAIL & LEISURE DEAL-MAKING FORUM**

# Bringing the World of Retail & Leisure to London

## RLI Connect Global 2023 Sponsorship Opportunities

Having taken place in London, Dubai, Istanbul, LA and more recently Riyadh over the last 10 years, RLI Connect Global has brought together thousands of retail real estate professionals to connect, explore and develop business opportunities worldwide and moving forward it will be essential to continue to collaborate, exchange ideas, explore opportunities and network with industry colleagues.

In 2023, we will be returning to the event's iconic home in London as the city continues to maintain its position as a global retail landmark. For decades London has led the way in terms of innovation, fashion and retail trends and it remains a focal location for new retailers seeking representation in the UK, as well as a global beacon for retail, leisure and entertainment brands and concepts.

RLI's long-standing association with the city of London allows us to leverage these opportunities to connect, explore and develop relationships and because of this we are delighted to be bringing back both our renowned RLI Connect Global Deal-Making Forum and our highly-coveted and prestigious Global RLI Awards to the location where both events originated.

As we all come to terms with new shared realities, staying connected has never been more prevalent. Change is a constant when it comes to the global retail industry due to the continuing shifts in consumer lifestyles and spending habits. Shopping malls have changed the behaviour of many consumers in the last few years and have shifted from retail stores to multi-purpose destinations that have become part of people's lifestyle.

There may be many different theories and expectations about the future of malls, but one thing is certain: the shopping mall industry is on the verge of revolution. Successful malls in 2023 are unlikely to be the ones that rely on old and worn-out concepts.

To be held on 13 – 14 June 2023 in London, RLI Connect Global will provide the perfect opportunity for exploration whilst continuing to connect the world of retail and leisure under one roof. We invite international & regional investors, owners & developers, retailers, leisure & hospitality operators and franchise partners that are eager to connect with each other to look at new markets for expansion nationally and internationally.

Throughout two days of extensive networking opportunities and pre-arranged meetings, RLI Connect Global will continue to make connections and build those all-important relationships, an integral role for those companies wishing to stay ahead of the curve within the retail and leisure industry. There is one simple objective of RLI Connect Global: to help you do business in a fast changing environment, whilst enabling you to explore new markets and develop new relationships.

The Global RLI Awards 2023 will follow RLI Connect Global on 15 June in London and we can't wait to welcome you to one of the world's retail capitals for two events you cannot afford to miss.

RLI Connect Global will present a passionate and exciting marketplace to do business, where opportunities abound, be a part of it...

## Benefits

RLI Connect Global will provide limited and exclusive partner opportunities. This landmark event will offer a select number of organisations the opportunity to share in the success of the event brand both pre and post event, as RLI Connect maintains its successful relationship with our partners.

## Additional Benefits

- Personal introductions to Retailers, Entertainment, Leisure and F&B Operators, Franchise Partners, Developers and Shopping Centre Owners
- A dedicated e-shot to our 85,000 email database announcing you as a partner
- We will work with you in the lead up to the event to heighten your profile internationally

## Platinum Partner

- High profile exposure and branding throughout the Deal-Making event, including logo on delegate badges and lanyards
  - A full page advert with adjacent page profile in the RLI Connect Global Brochure
  - Logos and branding on all marketing collateral including pre-event emailing and marketing within RLI magazine, on the RLI website and on delegate booking forms
  - Your company's website linked to the RLI Connect homepage (top position)
  - Logo on event banners and sponsor boards
  - One Deal-Making package in premium location for up to 5 delegates
  - Video loop in Networking Lounge
  - The opportunity to distribute corporate literature and/or event gifts to delegates
  - Your logo to appear in a full page advertisement in each issue of RLI leading up to the event
  - An email shot to RLI's 85,000 named database announcing you as our Platinum Partner
  - Company profile on the RLI Connect website and credits in all editorial coverage in RLI magazine
  - Email shots to database at least once every three weeks
  - Full list of guests/attendees
  - VIP Networking Reception
  - Retail Safari
  - Two A4 page adverts in the RLI issue's leading up to the event (April, May)
  - Two page profile in June issue of RLI to be on show at and distributed throughout the event
  - Table of 10 with wine close to the stage at the Global RLI Awards on the 15 June
- Cost: £40,000**

## Gold Partner

- A4 page advert in RLI Connect Brochure with adjacent page profile
  - Logos and branding on all marketing collateral including pre-event emailing and marketing within RLI magazine, on the RLI website and on delegate booking forms
  - Your company's website linked to the RLI Connect homepage
  - Logo on event banners and sponsor boards
  - One Deal-Making package in premium location for up to 5 delegates
  - Video loop in Networking Lounge
  - Your logo to appear in a full page advertisement in each issue of RLI leading up to the event
  - Email shot to RLI's 85,000 database announcing you as our Gold Partner
  - Email shots to database at least once every three weeks
  - Full list of guests/attendees
  - VIP Networking Reception
  - Retail Safari
  - A4 page advert in the June issue of RLI to be on show at and distributed throughout the event
  - Table of 10 with wine close to the stage at the Global RLI Awards on the 15 June
- Cost: £30,000**

## Silver Partner

- A4 page advert in RLI Connect Brochure
  - Logo recognition in all pre-event emailing and marketing within RLI magazine and on delegate booking forms
  - Your company's website linked to the RLI Connect homepage
  - Logo on event banners and sponsor boards
  - One Deal-Making package in premium location for up to 5 delegates
  - Your logo to appear in a full page advertisement in each issue of RLI leading up to the event
  - Email shot to RLI's 85,000 database announcing you as our Silver Partner
  - Logos and branding on all marketing collateral, including RLI website and booking forms
  - Email shots to database at least once every three weeks
  - Full list of guests/attendees
  - VIP Networking Reception
  - Retail Safari
  - Table of 10 with wine close to the stage at the Global RLI Awards on the 15 June
- Cost: £20,000**

## VIP Networking Reception

- A4 page advert in RLI Connect Brochure; logo recognition in all pre-event emailing and marketing in RLI magazine
  - Your company's website linked to the RLI Connect Networking Reception page
  - Dedicated event banners and sponsor boards
  - Five delegate passes to RLI Connect Deal-Making Forum
  - Email shot to RLI's 85,000 database announcing you as our VIP Networking Reception Sponsor
  - Opportunity to welcome guests and one minute video
  - Retail Safari
  - Full list of guests/attendees
  - Table of 10 with wine close to the stage at the Global RLI Awards on the 15 June
- Cost: £15,000**

## Retail Safari

- A4 page advert in RLI Connect Brochure; logo recognition in all pre-event emailing and marketing for the Retail Safari in RLI magazine
  - Your company's website linked to the RLI Connect Retail Safari page
  - Dedicated event banners and sponsor boards
  - Five Delegate passes to RLI Connect Deal-Making Forum
  - Email shot to RLI's 85,000 database announcing you as our Retail Safari Sponsor
  - Intro video on tour bus if applicable
  - VIP Networking Reception
  - Full list of guests/attendees
  - Table of 10 with wine close to the stage at the Global RLI Awards on the 15 June
- Cost: £15,000**

## Individual Deal-Making Package

*This is available to Owners, Investors & Developers*

- Executive meeting room
- Company roll-up banner with fascia signage
- Lighting and power outlet
- Boardroom Table & Chairs
- Five inclusive day passes for key leasing staff
- Continental breakfast, mid-morning break, hot/cold buffet lunch, afternoon break over two days
- Complimentary tea, coffee and water supplied throughout the day
- Exclusive invitation to VIP Networking Reception
- Dedicated meeting planner to arrange meetings over two days
- Brief resume in RLI Connect Brochure
- Retail Safari
- Table of 10 with wine close to the stage at the Global RLI Awards on the 15 June
- Projector & HDMI cable for presentation purposes

**Cost: £10,000**