

GLOBAL
RLI
CONNECT FORUM

HEADLINE PARTNER

Sands
RETAIL

23 OCTOBER
2024

The Soho Hotel, London, UK

Unleashing A Brand-New Format

CONNECT • EXPLORE • DEVELOP

www.rliconnect.com

THE WORLD'S PREMIER GLOBAL RETAIL & LEISURE DEAL-MAKING EVENT

Returning to London 2024

Returning to London this year, on the 23 October at The Soho Hotel, the RLI Connect Global Forum in partnership with Sands Retail, a leading player in the Asia-Pacific with over 2.8 million square feet of leased retail space in Macao and Singapore, will continue to bring people together but rather than one-to-one meetings, this year's event will be a one day Forum allowing delegates to engage in thought-provoking discussions, knowledge sharing and targeted networking.

The RLI Connect Global Forum will benefit industry professionals by facilitating collaboration, idea exchange, and the development of business opportunities worldwide. It will offer a platform for retail real estate professionals to network, explore new markets, stay at the top of industry trends and adapt to the rapidly changing needs of the industry.

The thinking behind RLI Connect Global Forum will remain the same...



Useful Connections when you need them most

Our previous events in London, Dubai, Istanbul, LA and Riyadh, have brought together thousands of industry professionals to connect, explore and develop business opportunities worldwide... A necessity in today's world.



Helping you Stay on Top

The retail and leisure industry is exciting, dynamic and innovative and will continue to adapt and evolve. Retail real estate will reinvent itself and this is the perfect opportunity to re-think strategies and innovate... A necessity in tomorrow's world.



One Simple Objective

To help you do business in a fast-changing environment enabling you to explore new markets and develop new relationships.

THE THEME FOR THIS YEAR'S EVENT WILL BE:

An Era of Change - Creating Next-Generation World-Class Destinations

Next-generation destinations are crucial in the industry for fostering innovation, adapting to rapidly changing consumer needs and providing unique experiences that cater to a diverse audience. They represent a significant shift towards creating destinations that are not only about retail and leisure but also about immersive, culturally enriching experiences that resonate with today's global travellers.

In essence, destinations and real estate are entering a new age with more 'soul' and 'purpose' than ever and developers, investment funds and industry conglomerates will need partners who understand the consumer, visitor and resident.

The Forum will begin with an exploration of 'World-Class Destinations', which have recently completed, are under development or proposed to start.

Throughout the day we will have four panel sessions exploring different themes including:

Embracing a Transformational Journey

We will take a closer look at how to create destinations that are not only visually and experientially appealing but also sustainable and technologically advanced. We will explore the integration of new technologies; sustainable practices that ensure environmental, economic and social well-being; unique experiences that meet the evolving preferences of consumers and immersive shopping experiences that blend retail with local culture and entertainment to attract a broader audience.

Unleashing the Power of Experiential & Immersive Experiences

Today's shoppers crave immersive experiences that allow them to fully engage with the essence of a destination. We will discover how to curate unforgettable experiences that resonate deeply with your visitors and explore experiences that employ cutting-edge technology to create a more engaging and interactive atmosphere. We will take a look at virtual reality (VR), augmented reality (AR) and 360-degree movies, which let consumers digitally experience locations before visiting them in person.



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Maximising Economic Recovery

This session will focus on revitalising a destination's appeal while attracting high-value visitors who are willing to invest in meaningful experiences. We will take a look at how to protect revenue sources to maintain current funding levels, reimagine a new more mindful and impactful strategy to increase visitor spending, drive repeat visits and amplify positive word-of-mouth.

We will also explore how to build the destination brand around the community's goals, values and creative energy, by better integrating tourism and economic development. This could include developing a region's sports tourism market to integrate within the destination and working more closely with airlines to build and promote air routes.

Retail Renaissance: Turning Stores into Destination Experiences

The e-commerce tidal wave once threatened to wash away bricks & mortar stores for good. But the waters have receded, revealing an unexpected phenomenon: consumers are rediscovering the joy of in-person shopping. Savvy brands have recognised growing consumer hunger for memorable experiences. These retailers are crafting a recipe for thriving in a new era of retail. From interactive product demos to artfully curated atmospheres, the in-store experience has become the new battleground for capturing the modern consumer's imagination and loyalty.

In this session we will take a look at the shift from transaction to experience. Physical stores are now platforms for storytelling, learning, entertainment, community and brand immersion. Brands must lean into the experience economy and design personal, unique experiences that deliver value across multiple touchpoints.

We will discover the brands that are reinventing themselves by reimagining stores as brand homes and visitor experiences and how they're thinking carefully about how to connect with local audiences, honouring cultural nuances and remaining relevant in their storytelling.



This year's **RLI Connect Global Forum** will feature discussions on market trends, investment strategies, technological innovations, and best practices in creating next-generation world-class destinations. The Event will provide networking opportunities, educational sessions, and platforms for sharing insights and experiences.

WHY SHOULD I ATTEND?

- Knowledge Expansion
- Career Advancement
- Critical Thinking
- Cultural and Social Awareness
- Networking Opportunities
- Educational Opportunities
- Inspiration and Motivation
- Practical Takeaways

WHO SHOULD ATTEND?

- Owners
- Government and Regulatory Bodies
- Investors
- Retail Consultants
- Developers
- Retailers
- Asset Managers
- Entertainment & Leisure Operators
- Architects & Urban Planners
- Master Franchise Partners
- Financial Institutions
- Service Providers

Four Experiences Two Days

One All-Inclusive Package

£995 pp
+ VAT where applicable



23 OCTOBER

RLI Connect Global Forum
Including all refreshments
VIP Networking Reception



24 OCTOBER

Retail Safari
Global RLI Awards Dinner



Previous Events Testimonials

“ RLI Connect Global is an excellent platform for mall developers, managers and retailers. It gives us the opportunity to network with key stakeholders and get to know more about each brand and their plans in varying markets. This first class industry event gives us exposure to innovative concepts and key decision makers so we can continue to enrich and diversify our offer.”

DAVID SYLVESTER,
Executive Vice President of Global Retail, Las Vegas Sands Corp

“ Thank you for including me in RLI's Events this year, the RLI Connect and awards night were fantastic and I made so many contacts. I felt very grateful to have the opportunity to speak with so many industry leaders.”

EMILY CARTER,
Founder, Emily Carter London

“ I want to thank you for a great week with RLI Connect. I loved the format and opportunity to get to know and engage with very senior and interesting people in the industry from all around the world. The Retail Safari was ideal and the Awards Gala simply outstanding.”

RODRIGO LARRAIN,
CEO, Cencosud

“ RLI Connect was exceptionally organized and very productive for us. I want to congratulate the whole RLI team for the efforts in putting everything together, well done!”

GASTON GAITAN,
Founder, theleisureway

“ Thank you very much for a fantastic RLI Connect Global event, we met an incredible number of potential new clients in a great atmosphere which made doing business even more pleasurable and easier than normal. I thought the Tottenham Hotspur Stadium was an excellent venue and the team were incredibly helpful and enthusiastic, we really appreciated your support and kindness.”

JAMES DAVID BRADBURY,
Managing Director,
Bradbury & Bradbury Ltd

“ What a great week seeing some of the amazing project lighting up Retail and Leisure in Saudi Arabia and the MENA region, the agenda, meetings, networking and the awards were all simply outstanding”

CHRIS BROWNE,
CO-Founder & Former Global Retail Director for Ted Baker

“ Another great year at the RLI Connect, with fantastic networking opportunities and potential business leads. Jayne and the team really do know how to connect people. Ending the week with the amazing awards night, celebrating, and recognising achievements from global businesses truly is a highlight. I look forward to the next one!”

LISA HOOD,
VP of Sales & Marketing,
Aranyani

“ Once again I had an amazing time during this year's RLI Events in London, thanks to you and your team. RLI Connect is always very well-organized and well-attended and is indeed a great platform for Retailers, Brands & Developers to network, connect and catch up. I always look forward to the next one.”

SUHEIL RUMHEIN,
Group Head Of Property Development, Chalhoub Group