

THE WORLD'S PREMIER GLOBAL RETAIL & LEISURE DEAL-MAKING FORUM

GLOBAL  
**RLI** 2024  
CONNECT

OCTOBER 2024, MIAMI, FLORIDA, US

# A Gateway to the World



Connect Explore Develop

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# Gateway to the World

**H**aving taken place in London, Dubai, Istanbul, LA and Riyadh over the last 10 years, RLI Connect Global has brought together thousands of retail real estate professionals to connect, explore and develop business opportunities worldwide and moving forward it will be essential to continue to collaborate, exchange ideas, explore opportunities and network with industry colleagues.

In October 2024, RLI Connect Global will make its debut in the 'Magic City', Miami in Florida and will continue building those all-important relationships whilst bringing together the world of retail & leisure under one roof to Connect, Explore, Develop.

**Why Miami?**

Miami is a burgeoning hub for innovation and industry - attracting an ever-expanding ecosystem for entrepreneurs, venture capital funds, talent and multinational corporations. Many global powerhouse financial and tech companies have relocated or opened headquarters in South Florida in recent years including Citadel, Goldman Sachs and Blackstone because of global connectivity, lifestyle, workforce talent, strong universities and proximity to Latin America, where it provides a superior infrastructure and strategic location for trade.

**Miami is uniquely positioned to take on the future as its a:**

- Bridge between the Americas & gateway for global markets
- Epicentre of innovation, creativity & culture
- Nature-based economy, rich in biodiversity
- Attractive business climate & thriving start-up ecosystem
- Global hub for finance, entertainment & sport

Miami is a 'Global Business and Investment Destination' and 'Gateway to Latin America', with convenient worldwide air access from Miami International Airport, as well as a global beacon for retail, leisure and entertainment brands and concepts.

As we continue to navigate a challenging industry, staying connected has never been more prevalent. Change is a constant when it comes to the global retail industry due to the continuing shifts in consumer lifestyles and spending habits. Shopping malls have changed the behaviour of many consumers in the last few years and have shifted from retail stores to multi-purpose destinations that have become part of people's lifestyle.

There may be many different theories and expectations about the future of malls, but one thing is certain: the shopping mall industry is in the midst of a revolution. Successful malls in 2024 are unlikely to be the ones that rely on old and worn-out concepts.

To be held in October 2024 in Miami, RLI Connect Global will provide the perfect opportunity for exploration whilst continuing to connect the world of retail and leisure together in one location..

We invite international & national investors, owners & developers, retailers, leisure & hospitality operators and franchise partners that are eager to connect with each other to look at new markets for expansion globally.

Throughout two days of extensive networking opportunities and pre-arranged meetings, RLI Connect Global will continue to make connections and build those all-important relationships, an integral role for those companies wishing to stay ahead of the curve within the retail and leisure industry.

There is one simple objective of RLI Connect Global: to help you do business in a fast changing environment, whilst enabling you to explore new markets and develop new relationships.

The Global RLI Awards 2024 will follow RLI Connect Global in October and we can't wait to welcome you to one of the world's most talked about cities for two events you cannot afford to miss.

**WHY SHOULD I ATTEND?**

- Save time
- Save money
- Expand into international markets
- Book one flight to London rather than multiple flights across the globe

**WHO IS IT AIMED AT?**

- Developers
- Investors
- Shopping Centre Owners
- Retailers
- F&B/Leisure & Entertainment Operators
- Master Franchise Partners
- Affiliated Companies





## RLI Connect Global Deal-Making Opportunities

"It was great to attend this year's RLI Connect event, I thought it was fantastic and very well organised."

**Alex Coombe -  
Founder, FranchiseBiz**

"Thanks for inviting me to your successful event and for the opportunity to bring us together with the potential business partners. It was an absolute pleasure to be a part of this journey and meet with you in person. The kindness and attention to each participant meant we were all in good hands."

**Ecem Bocan -  
Founder, Bocan International**

"Thank you for including me in RLI's Events this year, the RLI Connect and awards night were fantastic and I made so many contacts. I felt very grateful to have the opportunity to speak with so many industry leaders."

**Emily Carter -  
Founder, Emily Carter London**

"We found the 3 days extremely beneficial business-wise and had a great time doing it! The format of the event that you have created is, to my knowledge, extremely unique. The mix of meetings and social time works perfectly and gave us the opportunity to have concrete conversations about projects whilst getting to better know everyone on a more personal note in a relaxed environment. Moreover, your attention to detail throughout the whole process, your great relationships with everyone present and your will to introduce individuals ensured the success of the event."

**Emily Iles -  
International Business Development  
Manager, Malherbe Paris**

"It was fantastic, meetings, shows, events, places, thank you very much!"

**Ercan Gedik - Business Development  
Director, Expansion, DeFacto**

"Congratulations on a superb event in London, It was a pleasure to experience RLI Connect Global for the first time. I thought the spaces booked were very cool and provided a comfortable atmosphere to hold meetings and to meet new people through general conversation."

**Faye Wilson - Head Of Retail, Valorem  
Distribution Ltd & Boadicea The  
Victorious**

"RLI Connect was exceptionally organized and very productive for us. I want to congratulate the whole RLI team for the efforts in putting everything together, well done!"

**Gaston Gaitan - Founder, Theleisureway**

"The RLI connect was truly exceptional, it was my first but certainly won't be my last. All the right people under one roof in a very adequate environment with a common space for everyone to mingle. with additional meetings here and there to the private meeting rooms and in-depth conversations. I was truly glad I joined and look forward to the next one."

**Gilbert Menassa - Managing Director at  
MK Experience, MK Illumination UK**

"Thank you very much for a fantastic RLI Connect Global event, we met an incredible number of potential new clients in a great atmosphere which made doing business even more pleasurable and easier than normal. I thought the Tottenham Hotspur Stadium was an excellent venue and the team were incredibly helpful and enthusiastic, we really appreciated your support and kindness."

**James David Bradbury - Managing  
Director, BRADBURY & BRADBURY LTD**

"The event far outweighed my expectations and there was such a positive response to the brand from everyone I met with. Thank you so much for giving me this opportunity, I'm so excited about what the future may bring!"

**Kate Cullingworth - Founder, Paint My  
Dreams**

"Another great year at the RLI Connect, with fantastic networking opportunities and potential business leads. Jayne and the team really do know how to connect people. Ending the week with the amazing awards night, celebrating, and recognising achievements from global businesses truly is a highlight. I look forward to the next one!"

**Lisa Hood - Head Of Sales & Retail  
Operations, Aranyani**

"As a first-timer to the RLI Connect forum I was very pleased to meet with Jayne's recommended developers, retailers and delegates and I will be following up with those that are of mutual benefit and interest over the coming weeks."

"The venue was easy to reach, facilities and hospitality were more than adequate, networking opportunities were great and good to have support from DBT."

**Mich Turner - Founder, Little Venice  
Cake Company**

"As an impression, I have to say that it was very nice to attend the event and also to be able to discuss the Menbur brand with such interesting companies for us."

**Nuria Rodriguez - Retail & Wholesale  
Area Manager, Menbur**

"I'm confident that several of my meetings from this year's RLI Connect event will lead to something so I'm super pleased with how things went!"

**Olivier Bonnefoy - Owner, Gentleman's  
Tonic, Managing Director TONIC CLUB**

"Thank you so much for including me in the whole RLI Connect Experience. It was fantastic! The Global RLI Awards was brilliant, the food and entertainment was exceptional compared to other events and I had a great night!"

**Raishma Islam - Founder, Raishma**

"Great planning, the RLI Connect meeting forum was successful and worked extremely well!"

**Richard Relton - CEO, Frameless**

"Another great event."

**Richard Lang - Managing Director  
(Franchise), Gravity**

"I want to thank you for a great week with RLI Connect. I loved the format and opportunity to get to know and engage with very senior and interesting people in the industry from all around the world."

The Retail Safari was ideal and the Awards Gala simply outstanding."

**Rodrigo Larrain - CEO, Cencosud**

"Once again I had an amazing time during this year's RLI Events in London, thanks to you and your team. RLI Connect is always very well-organized and well-attended and is indeed a great platform for Retailers, Brands & Developers to network, connect and catch up. I always look forward to the next one."

**Suheil Rumhein - Group Head Of  
Property Development, Chalhoub**

"It was a great event with lots of newly established connections yielding new perspectives ahead."

**Tobias Karlsson - Global Real Estate  
Director, Kiko Milano**

"Thanks for all of your incredible arrangements and effort it was really helpful."

**Widyan Bayazeid - Red Sea Markets**