

THE WORLD'S PREMIER GLOBAL RETAIL & LEISURE DEAL-MAKING FORUM

GLOBAL
RLI 2024
CONNECT

OCTOBER 2024, MIAMI, FLORIDA, US

**A Gateway to the World
Partnership Opportunities**

Connect Explore Develop

WWW.RLICONNECT.COM



RLI Connect Global 2024 Partnership Opportunities

Having taken place in London, Dubai, Istanbul, LA and more recently Riyadh over the last 10 years, RLI Connect Global has brought together thousands of retail real estate professionals to connect, explore and develop business opportunities worldwide and moving forward it will be essential to continue to collaborate, exchange ideas, explore opportunities and network with industry colleagues.

In October 2024, RLI Connect Global will make its debut in the 'Magic City', Miami in Florida and will continue building those all-important relationships whilst bringing together the world of retail & leisure under one roof to Connect, Explore, Develop.

Why Miami?

Miami is a burgeoning hub for innovation and industry—attracting an ever-expanding ecosystem for entrepreneurs, venture capital funds, talent, and multinational corporations. Many global powerhouse financial and tech companies have relocated or opened headquarters in South Florida in recent years including Citadel, Goldman Sachs and Blackstone because of global connectivity, lifestyle, workforce talent, strong universities and proximity to Latin America, where it provides a superior infrastructure and strategic location for trade.

Miami is uniquely positioned to take on the future as its a:

- Bridge between the Americas & gateway for global markets
- Epicenter of innovation, creativity & culture
- Nature-based economy, rich in biodiversity
- Attractive business climate & thriving startup ecosystem
- Global hub for finance, entertainment & sport

A 'Global Business and Investment Destination' and 'Gateway to Latin America', with convenient worldwide air access from Miami International Airport, as well as a global beacon for retail, leisure and entertainment brands and concepts.

Throughout two days of extensive networking opportunities and pre-arranged meetings, RLI Connect Global will continue to make connections and build those all-important relationships, an integral role for those companies wishing to stay ahead of the curve within the retail and leisure industry.

There is one simple objective of RLI Connect Global: to help you do business in a fast changing environment, whilst enabling you to explore new markets and develop new relationships.

The Global RLI Awards 2024 will follow RLI Connect Global on 23 October and we can't wait to welcome you to one of the world's most talked about cities for two events you cannot afford to miss.

RLI Connect Global will present a passionate and exciting marketplace to do business, where opportunities abound, be a part of it...

Benefits

RLI Connect Global will provide limited and exclusive partner opportunities. This landmark event will offer a select number of organisations the opportunity to share in the success of the event brand both pre and post event, as RLI Connect maintains its successful relationship with our partners.

Additional Benefits

- Personal introductions to Retailers, Entertainment, Leisure and F&B Operators, Franchise Partners, Developers and Shopping Centre Owners
- A dedicated e-shot to our 85,000 email database announcing you as a partner
- We will work with you in the lead up to the event to heighten your profile internationally

Platinum Partner

- High profile exposure and branding throughout the Deal-Making event, including logo on delegate badges and lanyards
 - A full page advert with adjacent page profile in the RLI Connect Global Brochure
 - Logos and branding on all marketing collateral including pre-event emailing and marketing within RLI magazine, on the RLI website and on delegate booking forms
 - Your company's website linked to the RLI Connect homepage (top position)
 - Logo on event banners and sponsor boards
 - One Deal-Making package in premium location for up to 5 delegates
 - Video loop in Networking Lounge
 - The opportunity to distribute corporate literature and/or event gifts to delegates
 - Your logo to appear in a full page advertisement in each issue of RLI leading up to the event
 - An email shot to RLI's 85,000 named database announcing you as our Platinum Partner
 - Company profile on the RLI Connect website and credits in all editorial coverage in RLI magazine
 - Email shots to database at least once every three weeks
 - Full list of guests/attendees
 - VIP Networking Reception
 - Retail Safari
 - Two A4 page adverts in the RLI issue's leading up to the event (April, May)
 - Two page profile in June issue of RLI to be on show at and distributed throughout the event
 - Table of 10 with wine close to the stage at the Global RLI Awards on the 15 June
- Cost: £50,000**

Gold Partner

- A4 page advert in RLI Connect Brochure with adjacent page profile
 - Logos and branding on all marketing collateral including pre-event emailing and marketing within RLI magazine, on the RLI website and on delegate booking forms
 - Your company's website linked to the RLI Connect homepage
 - Logo on event banners and sponsor boards
 - One Deal-Making package in premium location for up to 5 delegates
 - Video loop in Networking Lounge
 - Your logo to appear in a full page advertisement in each issue of RLI leading up to the event
 - Email shot to RLI's 85,000 database announcing you as our Gold Partner
 - Email shots to database at least once every three weeks
 - Full list of guests/attendees
 - VIP Networking Reception
 - Retail Safari
 - A4 page advert in the June issue of RLI to be on show at and distributed throughout the event
 - Table of 10 with wine close to the stage at the Global RLI Awards on the 15 June
- Cost: £40,000**

Silver Partner

- A4 page advert in RLI Connect Brochure
 - Logo recognition in all pre-event emailing and marketing within RLI magazine and on delegate booking forms
 - Your company's website linked to the RLI Connect homepage
 - Logo on event banners and sponsor boards
 - One Deal-Making package in premium location for up to 5 delegates
 - Your logo to appear in a full page advertisement in each issue of RLI leading up to the event
 - Email shot to RLI's 85,000 database announcing you as our Silver Partner
 - Logos and branding on all marketing collateral, including RLI website and booking forms
 - Email shots to database at least once every three weeks
 - Full list of guests/attendees
 - VIP Networking Reception
 - Retail Safari
 - Table of 10 with wine close to the stage at the Global RLI Awards on the 15 June
- Cost: £30,000**

VIP Networking Reception

- A4 page advert in RLI Connect Brochure; logo recognition in all pre-event emailing and marketing in RLI magazine
- Your company's website linked to the RLI Connect Networking Reception page

- Dedicated event banners and sponsor boards
 - Five delegate passes to RLI Connect Deal-Making Forum
 - Email shot to RLI's 85,000 database announcing you as our VIP Networking Reception Sponsor
 - Opportunity to welcome guests and one minute video
 - Retail Safari
 - Full list of guests/attendees
 - Table of 10 with wine close to the stage at the Global RLI Awards on the 15 June
- Cost: £20,000**

Retail Safari

- A4 page advert in RLI Connect Brochure; logo recognition in all pre-event emailing and marketing for the Retail Safari in RLI magazine
 - Your company's website linked to the RLI Connect Retail Safari page
 - Dedicated event banners and sponsor boards
 - Five Delegate passes to RLI Connect Deal-Making Forum
 - Email shot to RLI's 85,000 database announcing you as our Retail Safari Sponsor
 - Intro video on tour bus if applicable
 - VIP Networking Reception
 - Full list of guests/attendees
 - Table of 10 with wine close to the stage at the Global RLI Awards on the 15 June
- Cost: £15,000**

Individual Deal-Making Package

This is available to Owners, Investors & Developers

- Executive meeting room
 - Company roll-up banner with fascia signage
 - Lighting and power outlet
 - Boardroom Table & Chairs
 - Five inclusive day passes for key leasing staff
 - Continental breakfast, mid-morning break, hot/cold buffet lunch, afternoon break over two days
 - Complimentary tea, coffee and water supplied throughout the day
 - Exclusive invitation to VIP Networking Reception
 - Dedicated meeting planner to arrange meetings over two days
 - Brief resume in RLI Connect Brochure
 - Retail Safari
 - Table of 10 with wine close to the stage at the Global RLI Awards on the 15 June
 - Projector & HMDI cable for presentation purposes
- Cost: £10,000**



RLI Connect Global Deal-Making Opportunities

"It was great to attend this year's RLI Connect event, I thought it was fantastic and very well organised."

**Alex Coombe -
Founder, FranchiseBiz**

"Thanks for inviting me to your successful event and for the opportunity to bring us together with the potential business partners. It was an absolute pleasure to be a part of this journey and meet with you in person. The kindness and attention to each participant meant we were all in good hands."

**Ecem Bocan -
Founder, Bocan International**

"Thank you for including me in RLI's Events this year, the RLI Connect and awards night were fantastic and I made so many contacts. I felt very grateful to have the opportunity to speak with so many industry leaders."

**Emily Carter -
Founder, Emily Carter London**

"We found the 3 days extremely beneficial business-wise and had a great time doing it! The format of the event that you have created is, to my knowledge, extremely unique. The mix of meetings and social time works perfectly and gave us the opportunity to have concrete conversations about projects whilst getting to better know everyone on a more personal note in a relaxed environment. Moreover, your attention to detail throughout the whole process, your great relationships with everyone present and your will to introduce individuals ensured the success of the event."

**Emily Iles -
International Business Development
Manager, Malherbe Paris**

"It was fantastic, meetings, shows, events, places, thank you very much!"

**Ercan Gedik - Business Development
Director, Expansion, DeFacto**

"Congratulations on a superb event in London, It was a pleasure to experience RLI Connect Global for the first time. I thought the spaces booked were very cool and provided a comfortable atmosphere to hold meetings and to meet new people through general conversation."

**Faye Wilson - Head Of Retail, Valorem
Distribution Ltd & Boadicea The
Victorious**

"RLI Connect was exceptionally organized and very productive for us. I want to congratulate the whole RLI team for the efforts in putting everything together, well done!"

Gaston Gaitan - Founder, Theleisureway

"The RLI connect was truly exceptional, it was my first but certainly won't be my last. All the right people under one roof in a very adequate environment with a common space for everyone to mingle. with additional meetings here and there to the private meeting rooms and in-depth conversations. I was truly glad I joined and look forward to the next one."

**Gilbert Menassa - Managing Director at
MK Experience, MK Illumination UK**

"Thank you very much for a fantastic RLI Connect Global event, we met an incredible number of potential new clients in a great atmosphere which made doing business even more pleasurable and easier than normal. I thought the Tottenham Hotspur Stadium was an excellent venue and the team were incredibly helpful and enthusiastic, we really appreciated your support and kindness."

**James David Bradbury - Managing
Director, BRADBURY & BRADBURY LTD**

"The event far outweighed my expectations and there was such a positive response to the brand from everyone I met with. Thank you so much for giving me this opportunity, I'm so excited about what the future may bring!"

**Kate Cullingworth - Founder, Paint My
Dreams**

"Another great year at the RLI Connect, with fantastic networking opportunities and potential business leads. Jayne and the team really do know how to connect people. Ending the week with the amazing awards night, celebrating, and recognising achievements from global businesses truly is a highlight. I look forward to the next one!"

**Lisa Hood - Head Of Sales & Retail
Operations, Aranyani**

"As a first-timer to the RLI Connect forum I was very pleased to meet with Jayne's recommended developers, retailers and delegates and I will be following up with those that are of mutual benefit and interest over the coming weeks."

"The venue was easy to reach, facilities and hospitality were more than adequate, networking opportunities were great and good to have support from DBT."

**Mich Turner - Founder, Little Venice
Cake Company**

"As an impression, I have to say that it was very nice to attend the event and also to be able to discuss the Menbur brand with such interesting companies for us."

**Nuria Rodriguez - Retail & Wholesale
Area Manager, Menbur**

"I'm confident that several of my meetings from this year's RLI Connect event will lead to something so I'm super pleased with how things went!"

**Olivier Bonnefoy - Owner, Gentleman's
Tonic, Managing Director TONIC CLUB**

"Thank you so much for including me in the whole RLI Connect Experience. It was fantastic! The Global RLI Awards was brilliant, the food and entertainment was exceptional compared to other events and I had a great night!"

Raishma Islam - Founder, Raishma

"Great planning, the RLI Connect meeting forum was successful and worked extremely well!"

Richard Relton - CEO, Frameless

"Another great event."

**Richard Lang - Managing Director
(Franchise), Gravity**

"I want to thank you for a great week with RLI Connect. I loved the format and opportunity to get to know and engage with very senior and interesting people in the industry from all around the world."

The Retail Safari was ideal and the Awards Gala simply outstanding."

Rodrigo Larrain - CEO, Cencosud

"Once again I had an amazing time during this year's RLI Events in London, thanks to you and your team. RLI Connect is always very well-organized and well-attended and is indeed a great platform for Retailers, Brands & Developers to network, connect and catch up. I always look forward to the next one."

**Suheil Rumhein - Group Head Of
Property Development, Chalhoub**

"It was a great event with lots of newly established connections yielding new perspectives ahead."

**Tobias Karlsson - Global Real Estate
Director, Kiko Milano**

"Thanks for all of your incredible arrangements and effort it was really helpful."

Widyan Bayazeid - Red Sea Markets