



# rli.uk.com

## THE MAGAZINE

RLI - Retail & Leisure International is the only global magazine to cover both the retail and leisure sectors.

Dedicated to the retail, leisure and commercial real estate markets, the magazine incorporates the latest global news; specialist features on current trends and topics; interviews with leading retail & leisure CEOs and regular insights from the industry's key players. This all combines to offer our readers insight and analysis into the impact of retail & leisure development on the industry as a whole.

Connecting the industry for almost two decades, RLI has become an established international medium for marketing and promotion across the globe. Working with leading Retailers, Developers, Investors, F&B Operators, Leisure & Entertainment Operators, Contractors, Architects, Government Bodies and everyone involved in all aspects of the Retail & Leisure sectors globally. RLI strives to enhance their brand presence, showcase new concepts and projects and highlight new initiatives whilst keeping our readers up-to-date with the latest retail & leisure developments and destinations, providing a globally unique platform to ensure maximum exposure and recognition for our clients, nationally & internationally.

Each month, the RLI Magazine is circulated digitally to our named email database of 85,000 CEOs, Directors and Key Decision Makers, each of whom make up the above audience and play a key role in the development of the retail & leisure sectors. RLI, is the chosen Media Partner for every International Retail & Leisure Real Estate Event including MIPIM & MAPIC.



## MEDIA PACK 2024

# RLI

RETAIL & LEISURE INTERNATIONAL



NAMED  
EMAIL DATABASE OF  
85,000 CEOs,  
DIRECTORS & KEY  
DECISION MAKERS

TOP 30,000  
RETAILERS AND  
LEISURE OPERATORS  
GLOBALLY

MONTHLY AVERAGE  
OF OVER 300,000  
WEBSITE VISITORS

## THE WEBSITE

**RLI** - The RLI Website has grown exponentially over the past two years, with a monthly average of more than 330,000 website visits. We publish the latest Global Retail and Leisure news daily, headed under five different sections: UK, International, Americas, Middle East & Asia. The RLI Website is well-positioned to keep our visitors up-to-date and informed on the latest topics and trends sweeping the industry. Lead Interviews, Special Features, Profiles, Cover Stories and the Voyagers are also reproduced from the magazine onto the website each month for our growing number of visitors to view. The RLI Website also includes various helpful and insightful pages including 'Events', compiling the biggest and best retail & leisure real estate events for your perusal; 'Galleries', dedicated pages for those designers and shopfitters that are changing the face of retail to showcase their services to a captive global audience and 'Insights & Reports', highlighting the current state of the industry and other key topics.





# RLI EVENTS

## TWO EVENTS, A WORLD OF EXPERIENCE.

RLI continues to adapt and evolve to meet the rapidly changing needs of the industry.

Following our highly successful events - RLI Connect Global and the Global RLI Awards in Riyadh late 2022 we returned to Riyadh in February 2024, with our dedicated MENA events as the area continues to boost its drive to become a global capital of future economy.

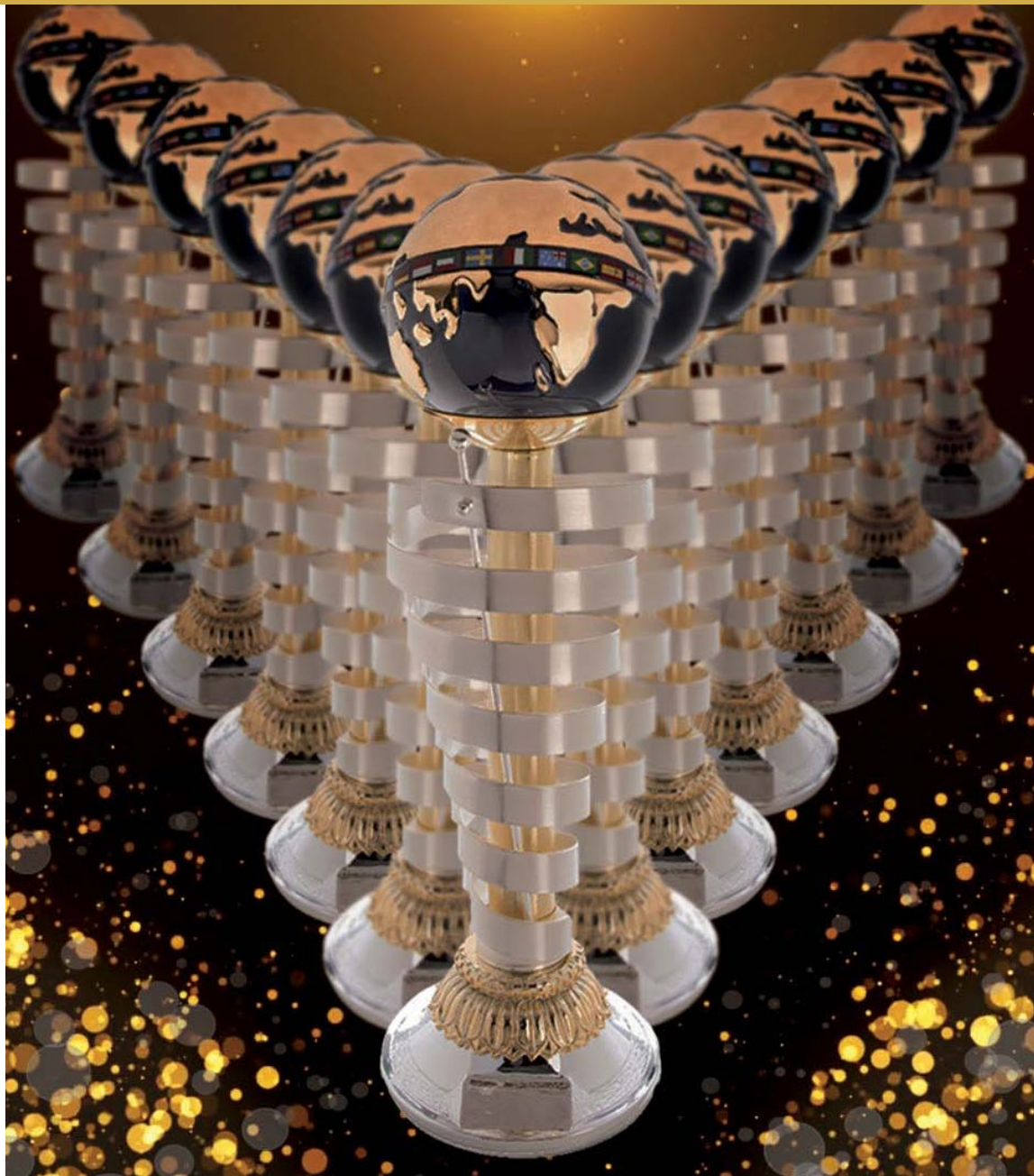
We continued to bring together the world of retail and leisure to connect, explore and develop business opportunities across the region.

RLI Connect MENA, our dedicated deal-making event for the Middle East and North Africa took place between 4-7 February, with those all-important pre-arranged one-to-one meetings on the 5 & 6 February - with one simple objective, to help you do business in a fast-changing environment enabling you to explore new markets and develop new relationships.

Meanwhile, the inaugural RLI MENA Awards took place on the evening of the 7 February and continued to strive for excellence in an industry where the boundaries are always being pushed and now, more than ever, it is essential that we continue to collaborate and recognise achievements and ground-breaking projects across the region.

The inaugural RLI MENA Awards recognised innovation and dynamism across an inspiring industry that continues to adapt and evolve, according to fast-changing market environments.

Where in the world will our Global events take place? In the fall of 2024, we are looking to take RLI Connect Global and the prestigious Global RLI Awards to an all-new destination. A location that has something to offer everyone, with plush hotels, historic hideaways, endless shopping opportunities, trendy nightlife, sunshine and beautiful beaches, it has multiple enticements for all and attracts visitors from around the globe... the magic city, Miami!



# RLI EVENTS

## RLI CONNECT GLOBAL

Having taken place in London, Dubai, Istanbul, LA and more recently Riyadh over the last 10 years, RLI Connect Global has brought together thousands of retail real estate professionals to connect, explore and develop business opportunities worldwide and moving forward it will be essential to continue to collaborate, exchange ideas, explore opportunities and network with industry colleagues.

For details go to:  
[www.rliconnect.com](http://www.rliconnect.com)



## RLI GLOBAL AWARDS

The **Global RLI Awards 2024** will celebrate retail & leisure excellence on a global scale. There are 18 different categories open for sponsorship (Subject to availability).

- RLI Future Project
- RLI Most Anticipated Opening 2024
- RLI Most Innovative Retail & Entertainment Project
- RLI Most Innovative Retail & Entertainment Concept
- RLI International Retail & Leisure Destination
- RLI International Shopping Centre – New Build
- RLI International Shopping Centre – Renovation
- RLI International Outlet Centre
- RLI Americas Retailer of the Year
- RLI International Retailer of the Year
- RLI Emerging Market Retailer
- RLI Most Innovative F&B Concept
- RLI Most Immersive Attraction & Experience
- RLI Developer of the Year
- RLI Designer of the Year
- RLI Fit-Out Contractor of the Year
- RLI Interior Excellence
- RLI Innovation in Technology Award

For details go to:  
[www.rliawards.com](http://www.rliawards.com)





# PUBLICATION DATES

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## RLI FEBRUARY

- ISSUE 188
- Copy Deadline: 19 January
- Publication Date: 26 January
- Voyager: Anticipated Project Openings
- Special Feature: KSA Giga-Projects
- Special Feature: Global Shopfitting & Design
- Special Feature: Global 2024 Retail Forecast
- \*This issue will be on show at the RLI Connect MENA and RLI MENA Awards events in Riyadh, KSA

## RLI APRIL

- ISSUE 190
- Copy Deadline: 22 March
- Publication Date: 29 March
- Voyager: Africa
- Special Feature: International Outlets
- Special Feature: AR & VR
- Special Feature: Cinetainment

## RLI JUNE

- ISSUE 192
- Copy Deadline: 24 May
- Publication Date: 31 May
- Voyager: Iconic Retail Destinations
- Special Feature: Leisure, Wellness & Hospitality
- Special Feature: Retail & Brand Experience

## RLI SEPTEMBER

- ISSUE 194
- Copy Deadline: 16 August
- Publication Date: 23 August
- Voyager: North America
- Special Feature: Start-Ups & Investments
- Special Feature: Adaptive Retail Spaces
- Event Preview: Global RLI Awards & Showcase
- Event Preview: RLI Connect Global

## RLI NOVEMBER

- ISSUE 196
- Copy Deadline: 18 October
- Publication Date: 25 October
- Voyager: MAPIC
- Special Feature: F&B Concepts & Trends
- Special Feature: Global Entertainment Concepts
- Event Review: Global RLI Awards
- Event Review: RLI Connect Global
- \*This issue will be on show at MAPIC in Cannes, France



2024

## RLI MARCH

- ISSUE 189
- Copy Deadline: 23 February
- Publication Date: 1 March
- Voyager: MIPIM
- Special Feature: Placemaking
- Special Feature: Global Architecture & Masterplanning
- Event Review: RLI MENA Awards
- Event Review: RLI Connect MENA
- \*This issue will be on show at MIPIM in Cannes, France

## RLI MAY

- ISSUE 191
- Copy Deadline: 19 April
- Publication Date: 26 April
- Voyager: UK & Ireland
- Special Feature: Urban Regeneration
- Special Feature: Green Initiatives

## RLI JULY/AUGUST

- ISSUE 193
- Copy Deadline: 28 June
- Publication Date: 5 July
- Voyager: Asia & Australasia
- Special Feature: Travel Retail
- Special Feature: Transformation of Retail Real Estate
- Event: Global RLI Awards Shortlist

## RLI OCTOBER

- ISSUE 195
- Copy Deadline: 20 September
- Publication Date: 27 September
- Voyager: Latin America
- Special Feature: Americas Retailing
- Special Feature: Expansion & Franchising
- Special Feature: Immersive Attraction & Experiences
- \*This issue will be on show at the RLI Connect Global and Global RLI Awards events

## RLI DECEMBER/JANUARY

- ISSUE 197
- Copy Deadline: 22 November
- Publication Date: 29 November
- Voyager: MENA
- Special Feature: Artificial Intelligence
- Special Feature: Retail Marketplaces

# PRINT & DIGITAL ADVERTISEMENT RATES

DIMENSIONS (height x width)



FULL COLOUR  
£3950

## DOUBLE PAGE AD (297 x 420mm)

TYPE AREA: 266 x 395mm  
BLEED: 303 x 426mm  
TRIM: 297 x 420mm



FULL COLOUR  
£3500  
with INTEGRATED VIDEO  
£4000

## DOUBLE PAGE ADVERTORIAL PROFILE (297 x 420mm)

TYPE AREA: 266 x 395mm  
BLEED: 303 x 426mm  
TRIM: 297 x 420mm

# PRINT & DIGITAL ADVERTISEMENT RATES

DIMENSIONS (height x width)



FULL COLOUR  
£2500  
with INTEGRATED VIDEO  
£3000

## SINGLE PAGE AD (297 x 210mm)

TYPE AREA: 266 x 185mm  
BLEED: 303 x 216mm  
TRIM: 297 x 210mm



FULL COLOUR  
£1500

## A5 AD (210 x 148mm)

TYPE AREA: 200 x 138mm



FULL COLOUR  
£1500

## VERTICAL HALF PAGE AD

TYPE AREA: 175 x 122mm



FULL COLOUR  
£1500

## HORIZONTAL HALF PAGE AD

TYPE AREA: 130 x 185mm



# DIGITAL ADVERTISEMENT RATES

DIMENSIONS (height x width)



FULL COLOUR  
£2950

## DOUBLE PAGE AD (297 x 420mm)

TYPE AREA: 266 x 395mm  
BLEED: 303 x 426mm  
TRIM: 297 x 420mm



FULL COLOUR  
£2500  
with INTEGRATED VIDEO  
£3000

## DOUBLE PAGE ADVERTORIAL PROFILE (297 x 420mm)

TYPE AREA: 266 x 395mm  
BLEED: 303 x 426mm  
TRIM: 297 x 420mm

# DIGITAL ADVERTISEMENT RATES

DIMENSIONS (height x width)



FULL COLOUR  
£2000  
with INTEGRATED VIDEO  
£2500

## SINGLE PAGE AD (297 x 210mm)

TYPE AREA: 266 x 185mm  
BLEED: 303 x 216mm  
TRIM: 297 x 210mm



FULL COLOUR  
£1250

## VERTICAL HALF PAGE AD

TYPE AREA: 175 x 122mm



FULL COLOUR  
£1250

## A5 AD (210 x 148mm)

TYPE AREA: 200 x 138mm



FULL COLOUR  
£1250

## HORIZONTAL HALF PAGE AD

TYPE AREA: 130 x 185mm



# SPECIAL POSITIONS

## FRONT COVER PACKAGE:

(Subject to availability)



FRONT COVER PACKAGE  
£6995\*

\*FRONT COVER PACKAGE INCLUDES:  
Front cover, outside back cover, mention on contents page, cover story (2 pages of text and colour photographs), integrated video, background wrap on RLI website and 3 months reproduction of profile onto RLI website.

# SPECIAL POSITIONS

## STRIP ADS ON NEWS PAGES:

A series of 5 strip advertisements appearing on the bottom right hand page of each of the news sections giving your company the chance to highlight and promote your expertise and services in each region of the world, this could either be a series of advertisements that lead on from each other or 5 separate adverts to promote several individual items.

AD AREA  
65 X 185MM  
£2995





# ONLINE ADVERTISEMENT RATES

# ONLINE ADVERTISEMENT RATES



510x150px  
£1995

Homepage Banner  
Advert with a  
hyperlink to click  
through to your  
own website

730x90px  
£2995

Homepage Header  
Banner Advert  
replicated on all pages  
with a hyperlink to  
click through to your  
own website

320x250px  
£1500

Homepage Square  
Banner Advert with  
a hyperlink to click  
through to your own  
website

Newspage Strip Banner  
Advert replicated on all  
news pages with a hyperlink  
to click through to your  
own website

300x160px  
£1995



300x160px  
£1995

## SPONSORED ONLINE ARTICLE

A special online article can be incorporated on to our website [www.rli.uk.com](http://www.rli.uk.com) in the relevant section with a direct access button from the Homepage for easy access.

\*Cost includes all web design, editorial fees and reproduction on to the RLI website.

£1500\*

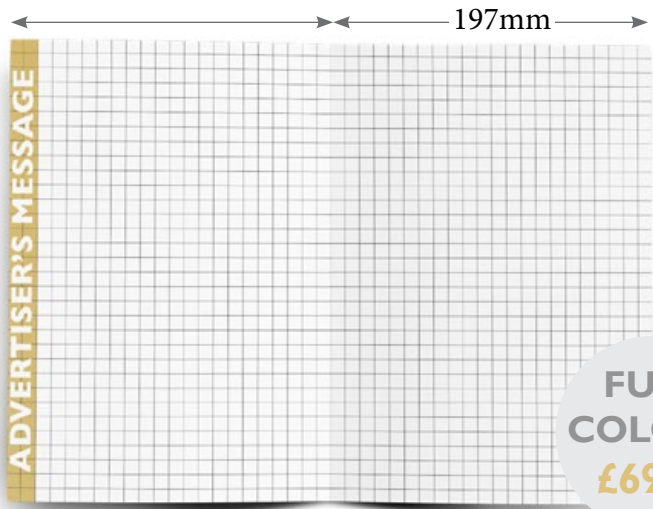




# PRINT ONLY SPECIAL POSITIONS

## GATEFOLD COVER

TRIM: 297 x 404mm  
BLEED: 303 x 410mm



**FULL COLOUR**  
**£6950**

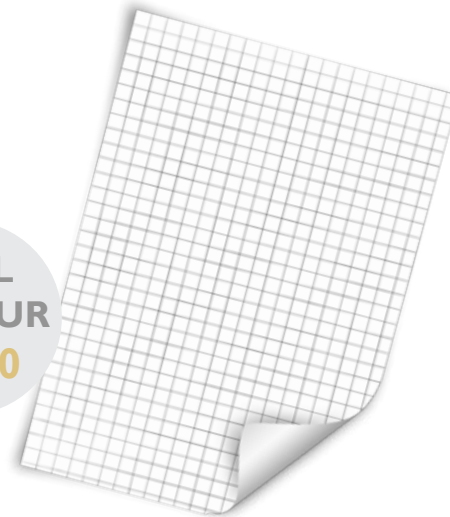
## BOUND IN INSERTS

Printed on 300 gsm card

**2 PAGES**  
TRIM: 297 x 210mm  
BLEED: 303 x 216mm

**4 PAGES**  
TRIM: 297 x 420mm  
BLEED: 303 x 426mm

**FULL COLOUR**  
**£3950**



**FULL COLOUR**  
**£6950**

# DIGITAL NEWSLETTER ADVERTISING

## RLI NEWSLETTER BANNER

Target: 85,000 named individuals  
Frequency: Weekly  
Size: 600 pixels wide x 150 pixels tall (Maximum)  
Format: JPEG, PNG, static GIF  
Link: URL destination for the advertisement

**£1500**  
**PER NEWSLETTER**

## COMPANY NEWSLETTER

We can create your own special newsletter branded with your company logo in cooperation with our team.

We can highlight your company, projects and expertise to inform your target group. This is limited to one per week and will be sent to 85,000 named individuals within the Retail & Leisure Industry.

**£4500**  
**PER NEWSLETTER**

Contact me if you and your company want to benefit from these high quality and international B2B-tools: [jayne.rafter@rli.uk.com](mailto:jayne.rafter@rli.uk.com)



Signs of Spring  
Spring is in the air, and we can finally look forward to warmer weather and longer days. Personally I love Spring as it's all about **New Beginnings and Transformations**, a season that symbolizes **Fresh Starts, Joy, Hope and Growth**.

In this month's Cover Story, we take a trip to the Netherlands to visit **TconceptT**, specialists in architecture, concept design and placemaking around the globe. We catch up with **Founding Partner and Senior Architect Willem-Joost de Vries** to look at some of their recently completed projects and explore their future goals.

Lead Interviews this month include **Best of British - Hackett London**; **Tim Hortons - Striving for Excellence**, **Italian Beauty - Kiko Milano** and **Authentic Brands Group** who have transformed and reimagined retail. Our hotel lead this month, **Banyan Tree**, awakens our senses with its purpose-driven approach centred on **wellbeing and sustainability**.

As well as our Annual **MIPIM Insight**, we have a special focus on **Architecture and Masterplanning**, **Foundations For The Future** and **KSA & Giga-Projects**, **A Vision Like No Other**, also check out the advertising profile on **Souq7**, by clicking on their banner above... one of the most pioneering projects in Jeddah. [Click here](#) to read this month's issue.

Enjoy the read and see you on my travels!





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