

ANNIVERSARY EDITION

THE GLOBAL

**RLI** 2025

*Awards*

DUBAI

LOS ANGELES

LONDON

RIYADH

CELEBRATING  
RETAIL & LEISURE EXCELLENCE

20

[WWW.RLIAWARDS.COM](http://WWW.RLIAWARDS.COM)

June 2025 | London, UK

# AWARDS CATEGORIES



◆◆◆ RLI Future Project

◆◆◆ RLI Most Anticipated Opening 2025

◆◆◆ RLI Most Innovative Retail & Entertainment Project

◆◆◆ RLI Most Innovative Retail & Entertainment Concept

◆◆◆ RLI International Retail & Leisure Destination

◆◆◆ RLI International Shopping Centre - New Build

◆◆◆ RLI International Shopping Centre - Renovation

◆◆◆ RLI International Outlet Centre

◆◆◆ RLI UK Retailer of the Year

◆◆◆ RLI International Retailer of the Year

◆◆◆ RLI Emerging Market Retailer

◆◆◆ RLI Sustainable Retailer of the Year

◆◆◆ RLI Most Innovative F&B Concept

◆◆◆ RLI Most Immersive Attraction & Experience

◆◆◆ RLI Developer of the Year

◆◆◆ RLI Designer of the Year

◆◆◆ RLI Contractor of the Year

◆◆◆ RLI Interior Excellence

◆◆◆ RLI Innovation in Technology Award

◆◆◆ RLI Visionary Leader of the Year



## CELEBRATING 20 YEARS OF EXCELLENCE: THE GLOBAL RLI AWARDS 2025

Since its inception, the Global RLI Awards have paid tribute to the very best in the world of retail and leisure, having been held in London, Dubai, Los Angeles and Riyadh over the last nineteen years. As we celebrate our 20th Anniversary in 2025, the Awards will take on even greater significance, reflecting two decades of excellence and innovation in the industry.

RLI has continued to adapt and evolve to meet the rapidly changing needs of the industry. This will continue in 2025 with the same hope, energy and resolution that have defined our journey so far. In 2024, the Global RLI Awards returned to its iconic home in London, a city renowned as one of the world's beacons of retail and leisure. Held in October 2024, the Awards followed the successful RLI Connect Global Forum, creating a seamless celebration of achievement, collaboration and inspiration within the industry.

In 2025, as part of our milestone 20th Anniversary celebrations, we are thrilled to announce the return of the Global RLI Awards to London in June 2025. This event will be the centrepiece of a Festival of Retail and

Leisure which will also include the RLI Connect Global Forum to mark our 20th Anniversary celebrations, designed to showcase the past, present and future of our industry. We are also in talks to combine the festival with a reciprocal event to the UK delegation's 'Great Futures' visit to Riyadh in 2024, marking a collaborative vision for the future of retail and leisure.

The 2025 Global RLI Awards will continue to celebrate excellence, innovation and ground-breaking projects in an industry that thrives on adaptability and creativity. As we bring the Awards to its iconic home London, where it all began, we invite you to join us for an unforgettable evening of recognition and networking, surrounded by the leaders and visionaries shaping the future of retail and leisure.

For more information on Sponsorship Opportunities please contact Jayne Rafter, Owner & Publisher at [jayne.rafter@rli.uk.com](mailto:jayne.rafter@rli.uk.com) or visit [www.rliawards.com](http://www.rliawards.com)



## WHY PARTNER WITH THE GLOBAL RLI AWARDS?

### EXPOSURE

Benefit from high-profile branding to the international retail and leisure industry before, during and after the event.

### NETWORKING

Meet major players and decision-makers within some of the world's leading organisations.

### CREDIBILITY

Increase your standing through association with the world's only global retail and leisure magazine and the leading industry Awards event.

### OPPORTUNITY

Create new business opportunities through high-profile brand presence among current and potential customers.

### ENTERTAINMENT

Delight your clients at the most exciting event in the retail and leisure sector.

### COVERAGE

Gain valuable coverage in RLI through Awards-related advertising and branding, editorial commentary, supplements and post-event write-ups.

### RECOGNITION

Be recognised as a market leader in your area and associate with an Awards that complements your company.

### KNOWLEDGE

Educate a highly influential audience of retailers, leisure operators, developers and management companies about your products and services.

**Join us in 2025 as we mark a monumental year for RLI and the industry at large. Let's continue to collaborate, innovate and celebrate together.**

# TESTIMONIALS FROM RLI EVENTS: VOICES OF SUCCESS

THE GLOBAL  
**RLI**  
Awards 2025

**20**  
YEARS OF  
RETAIL & LEISURE

“Congratulations on this year's events - the organisation was excellent as always: a great conference, panel discussions, successful networking opportunities and an amazing awards ceremony.”

**ANTHONY KHOI**

Founder & President, Cenor Group

“I have been associated with Jayne and RLI for almost a decade and I am delighted to see her curate an environment of sheer grit and determination connecting people seamlessly, with the right team of professionals. The entire RLI team seems to be truly committed to excellence and being daringly 'first to market' in global growth corridors, which will enable you all to attain the ultimate success you seek.”

**AMIT PURI**

Vice President – Leasing, DAMAC Properties

“You have created an incredible space in the industry Jayne and your energy, passion and enthusiasm shows at all times. I was honoured to be one of your esteemed Judges this year and thoroughly enjoyed the process – from a brand view point.”

**ANGELA FARRUGIA**

Founder, Brand x Society

“I have been attending and investing in RLI for over 16 years and the quality of the attendees and opportunities to connect with new and current Retail clients continues to go from strength to strength which is without doubt credit to your investment in connecting and organising prestigious RLI events around the globe. The respect you have from the industry is untouchable.”

**CLAIRE HUTCHINSON**

Global Division Director, Travel Retail

“An inspiring evening shared with retailers and industry professionals, celebrating a showcase of exceptional talent.”

**DAN SLATER**

VP, Retail Hackett & Facconable

“Jayne and the RLI team yet again pulled out all the stops to deliver amazing and entertaining networking events in Riyadh. The mix of attendees resulted in the opportunity to extend our current strategy whilst allowing our eyes to be opened to ideas that we had not even thought of before - Highly Recommended.”

**JEREMY TAYLOR**

Commercial Director, Boadicea the Victorious

“It was a privilege to join this year's RLI Events, a dynamic convergence of creativity, innovation, strategy and celebration, which I found both valuable and engaging. I truly enjoyed connecting with so many talented, influential individuals.”

**JOHNNY ONG**

Co-Founder / Head of Experience Design, Superdough

“Thank you for the work you do in the retail sector and for making us a big family of professionals from all over the world. We look forward to continuing our collaboration in future editions.”

**MIKEL GONZÁLEZ**

CEO, Trison Necsum

“The RLI Awards always showcase the industry's best and brightest from around the world. The events themselves are expertly produced with world-class entertainment and food & beverage at stunning five-star venues.”

**MORGAN PARKER**

Board Member, Saudi Entertainment Ventures

“A HUGE thanks to Jayne Rafter and the team at RLI for asking me to be on the judging panel for Global RLI Awards, the evening was engaging and inspiring with valuable conversations and insights.”

**MOSES RASHID**

Founder, Edit LDN

“I want to extend heartfelt congratulations to you and your dedicated team for the outstanding success of the RLI events. It is with great pride that we stand as both Headline Partner for the RLI MENA Awards and Lifestyle Partner for the RLI Connect MENA, our partnership is a testament to our unwavering belief in the region's potential and our commitment to contributing to its vibrant retail and leisure landscape and these will become key events in the region.”

**NEERAJ TECKCHANDANI**

CEO, Apparel Group

“It was an honour to attend such remarkable events. The positive feedback from attendees was abundant, even in private conversations. Jayne Rafter's ability to address unique topics and utilise one of the most impressive networks I've seen in my 40-year career is nothing short of extraordinary.”

**PETE COOPER**

Founder and Owner, PC33

“I want to thank you for a great week at RLI events. I loved the format and opportunity to get to know and engage with very senior and interesting people in the industry from around the world. The Retail Safari was ideal and the Gala Dinner outstanding.”

**RODRIGO LARRAIN**

CEO, Cencosud

“The RLI Awards served as a wonderful networking evening post the RLI Connect wherein we caught up with industry partners new and old in a glamorous gala dinner setting. The awards acknowledge the best in the business and allow for us to further learn about the most impressive malls across the globe, up and coming retailers as well as innovative concepts and their designers.”

**SHAHVIR CARNAC**

Executive Director, Retail Strategy, Sands China Ltd

“What an outstanding event, the 19th Global RLI Awards highlighted innovative projects and industry pioneers from around the world, celebrating excellence in retail and leisure, it was an honour to attend!”

**SIMON MITCHELL**

Co-Founder, Sybarite

“It is always our pleasure to be part of RLI Events. The entire RLI journey, programs, meetings and awards are well-organised and productive. The RLI team is very supportive and helpful, efficiently pre-arranging everything for us, we always look forward to the next RLI.”

**SUHEIL RUMHEIN**

Group Head of Property Development, Chalhoub Group

“I would like to thank you and the RLI team for allowing me to be part of such a great event. As always everything was perfectly organised – the historical sightseeing programme, the networking events and the Gala dinner on Wednesday... it was a complete success for my team and I, we were able to make a lot of good contacts.”

**THOMAS MARK**

President, MK Illumination

“Amazing Events! I was impressed by the deep quality of the content!”

**YURDAER KAHRAMAN**

CEO, FIBA Commercial Properties

The Global RLI Awards is presented by RLI – Retail & Leisure International Magazine. For more information on Sponsorship Opportunities or to enter please contact Jayne Rafter, Owner & Publisher at [jayne.rafter@rli.uk.com](mailto:jayne.rafter@rli.uk.com) or visit [www.rliawards.com](http://www.rliawards.com)