

RLI 2025 **20** YEARS OF
RETAIL & LEISURE

**CONNECT &
GLOBAL FORUM**

**TWO DECADES OF INNOVATION
ONE UNMISSABLE EVENT**

PARTNERSHIP OPPORTUNITIES

24 - 26 JUNE 2025 | LONDON, UK | WWW.RLICONNECT.COM

THE WORLD'S PREMIER GLOBAL RETAIL & LEISURE DEAL-MAKING EVENT AND FORUM



TWO DECADES OF INNOVATION ONE UNMISSABLE EVENT

Join us in June 2025 as we celebrate 20 years of RLI – Retail & Leisure International – with an extraordinary Festival of Retail & Leisure in London. This landmark event will not only honour the industry's evolution but also serve as a dynamic platform to forge global partnerships, explore cutting-edge innovations and shape the future of retail and leisure.



DAY ONE

RLI GLOBAL FORUM

Engage with top industry leaders in CEO Fireside Chats, Thought Leadership Panels and Knowledge-Sharing Sessions. Gain insights into the future of retail, leisure and investment trends. Conclude the day with an exclusive VIP networking event designed to spark meaningful business collaborations and high-value connections.



DAY TWO

RLI CONNECT GLOBAL – DEAL-MAKING SUMMIT

Owners, investors and developers will connect with leading brands, leisure operators and franchise partners to discover ground-breaking concepts and form game-changing partnerships. Expect unparalleled deal-making opportunities and relationship-building that drive growth and expansion.



DAY THREE

FUTURE RETAIL EXPERIENCES TOUR

Embark on curated tours of London's most innovative retail spaces, showcasing:

- Smart stores redefining the shopping experience
- Experiential retail pushing creative boundaries
- Sustainability-focused concepts setting new industry standards

THE GRAND FINALE GLOBAL RLI AWARDS

Prepare for an unforgettable night as we celebrate two decades of excellence in retail and leisure. Honouring visionary projects, pioneering brands and industry leaders, this prestigious black-tie gala will feature world-class entertainment, in the form of a special West-End performance.

This is more than just an awards ceremony - it's a tribute to creativity, resilience and the transformative power of retail and leisure.

RLI 2025 20 YEARS OF RETAIL & LEISURE

CONNECT & GLOBAL FORUM

WHY SHOULD I ATTEND?

- Knowledge Expansion
- Critical Thinking
- Networking Opportunities
- Inspiration and Motivation
- Career Advancement
- Cultural and Social Awareness
- Educational Opportunities
- Practical Takeaways

WHO SHOULD ATTEND?

- Owners
- Investors
- Developers
- Asset Managers
- Architects & Urban Planners
- Financial Institutions
- Government and Regulatory Bodies
- Retail Consultants
- Retailers
- Entertainment & Leisure Operators
- Master Franchise Partners
- Service Providers



PREVIOUS EVENTS TESTIMONIALS

“RLI Connect Global is an excellent platform for mall developers, managers and retailers. It gives us the opportunity to network with key stakeholders and get to know more about each brand and their plans in varying markets. This first class industry event gives us exposure to innovative concepts and key decision makers so we can continue to enrich and diversify our offer.”

DAVID SYLVESTER,
President of Global Retail,
Las Vegas Sands

“Once again I had an amazing time during this year’s RLI Events in London, thanks to you and your team. RLI Connect is always very well-organised and well-attended and is indeed a great platform for Retailers, Brands & Developers to network, connect and catch up. I always look forward to the next one.”

SUHEIL RUMHEIN,
SVP Retail Property Development
Chalhoub Group

“I want to thank you for a great week with RLI Connect. I loved the format and opportunity to get to know and engage with very senior and interesting people in the industry from all around the world. The Retail Safari was ideal and the Awards Gala simply outstanding.”

RODRIGO LARRAIN,
CEO, Cencosud



This year’s RLI Connect & Global Forum presents an exclusive opportunity to align with a landmark event in the retail, entertainment and leisure real estate industries. Our 20th Anniversary celebration offers select partners the chance to engage with high-profile decision-makers, amplify their brand presence and unlock meaningful connections that drive growth both before and after the event. As a trusted partner, you’ll enjoy an elevated profile within a curated network of retailers, entertainment giants, F&B operators, franchise leaders and owners, investors & developers, all while strengthening your global footprint. By partnering with us, you will be part of a legacy of success, benefiting from tailored exposure across RLI’s platforms and extensive pre-and post-event marketing.

ADDITIONAL EXCLUSIVE BENEFITS

Tailored Networking: Personal introductions to top-tier retailers, entertainment leaders, F&B operators, franchisees, developers and shopping centre owners.

Premium E-shots: A dedicated e-shot to RLI’s 85,000 email database, announcing you as a key partner.

Profile Boosting: A bespoke partnership strategy designed to heighten your international presence leading up to and following the event.

PARTNERSHIP OPPORTUNITIES

These exclusive partnership packages are designed to elevate your companies influence at RLI's 20th Anniversary Events. By aligning with this milestone event, you position yourself at the forefront of industry innovation, access and networking

PLATINUM PARTNER

COST £50,000

Premier Event Partnership with Exclusive Branding and High-Impact Engagement Opportunities

KEY BENEFITS:

- **High-Impact Branding:** Prominent placement of your logo across all event materials, including delegate badges and lanyards, event banners, partner boards and RLI magazine features.
- **Exclusive Deal-Making Package:** Access to one premium Deal-Making space for up to five delegates.
- **Prime Networking:** VIP access to the Networking Reception, Future Retail Experiences Tour and the prestigious 20th Global RLI Awards, with a VIP table of 10 located near the stage for optimal visibility.
- **Pre-Event & Post-Event Exposure:** Full-page advertisement in RLI magazine and two-page profile leading up to the event.
- **Custom Email Campaigns:** Regular email shots to RLI's database, a minimum of once every three weeks, keeping your brand in front of key decision-makers.
- **Media Coverage:** Company profile featured on RLI Connect website and credits in all editorial coverage.

GOLD PARTNER

COST £40,000

A prestigious partnership offering excellent exposure and access to key stakeholders.

KEY BENEFITS

- **Branded Materials:** A full-page advert and adjacent profile in the RLI Connect Brochure.
- **Premium Branding:** Logo visibility on event banners, partner boards, RLI website and delegate booking forms.
- **Exclusive Deal-Making Package:** One premium location for your Deal-Making space and five delegate passes.
- **VIP Experience:** Invitations to the VIP Networking Reception and Future Retail Experiences Tour, plus a VIP table of 10 at the prestigious 20th Global RLI Awards.

SILVER PARTNER

A standout option for brands seeking to engage with industry leaders at a high level.

KEY BENEFITS:

- **Brand Exposure:** Your logo featured on event banners and all marketing materials, including email campaigns, the RLI website and more.
- **Deal-Making Access:** One premium Deal-Making package, including five delegate passes.
- **Strategic Networking:** Full access to the VIP Networking Reception and Future Retail Experiences Tour, plus a VIP table of 10 at the prestigious 20th Global RLI Awards.

COST £30,000

VIP NETWORKING RECEPTION PARTNER

Align your brand with one of the most exclusive events of the year.

KEY BENEFITS:

- **Premium Visibility:** Logo on event banners and recognition in all pre-event marketing.
- **Event Experience:** Five delegate passes and the opportunity to welcome guests with a one-minute video presentation.
- **Full VIP Access:** Invitations to the Future Retail Experiences Tour and VIP Networking Reception, plus a VIP table of 10 at the prestigious 20th Global RLI Awards.

COST £20,000

FUTURE RETAIL EXPERIENCES TOUR PARTNER

Gain unique visibility and connect with the most influential figures in retail and leisure.

KEY BENEFITS:

- **Exclusive Exposure:** Your brand featured on all Future Retail Experiences Tour-related materials, including an intro video on the tour bus.
- **Deal-Making Access:** Five delegate passes and invitations to the VIP Networking Reception.
- **Prime Networking:** Full access to the Future Retail Experiences Tour and VIP Networking Reception, as well as a VIP table of 10 at the prestigious 20th Global RLI Awards.

COST £15,000

INDIVIDUAL DEAL-MAKING PACKAGE

For owners, investors and developers seeking a personalised engagement experience.

KEY BENEFITS:

- **Exclusive Space:** A private, executive meeting room with signage and full event support.
- **Comprehensive Package:** Includes five delegate passes, catering throughout the event and exclusive access to the VIP Networking Reception and Future Retail Experiences Tour.
- **Networking Power:** A VIP table of 10 at the Global RLI Awards and a dedicated meeting planner to facilitate meetings.

COST £10,000

For more information on Partnership Opportunities please contact Jayne Rafter, Owner & Publisher at jayne.rafter@rli.uk.com

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